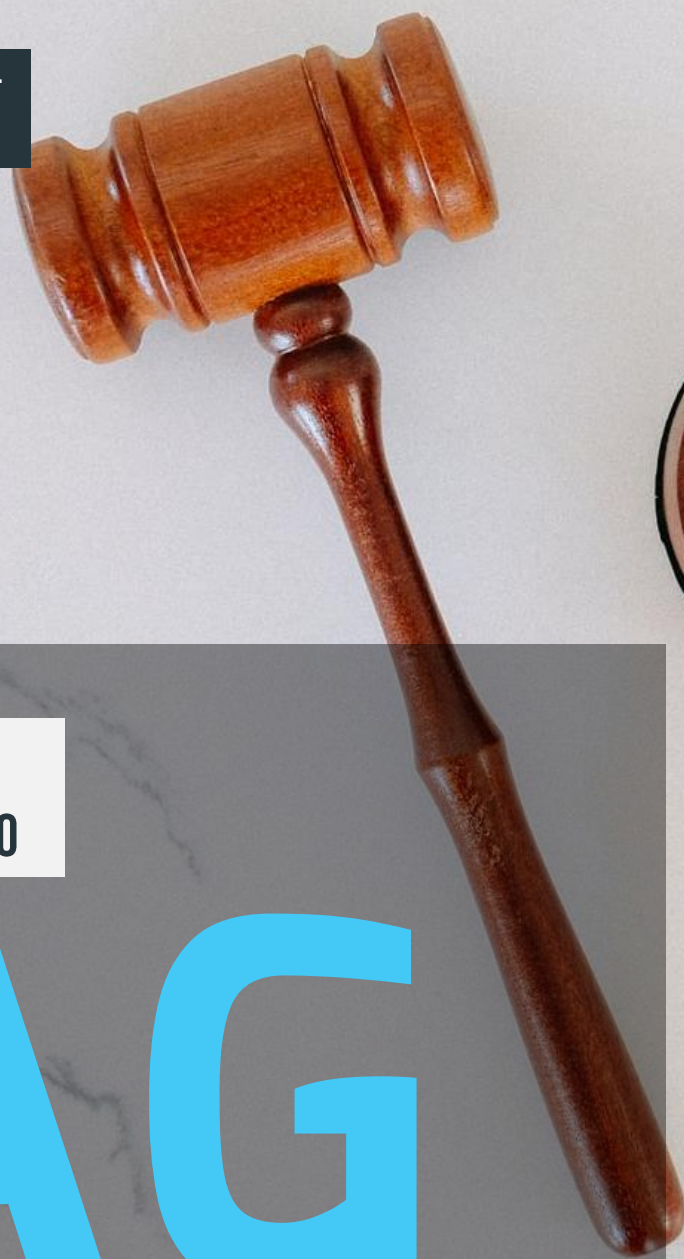


TV/RADIO EVENT



ONLINE EVENT:

24/02/2022 AT 10:00

EAG

EUROPEAN AFFAIRS GROUP MEETING

Organised by

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10:05 – 10:25

DSA – Digital Services Act

- Update on the European Parliament's Report and Trilogues
- Targeted advertising provisions: what does it mean for broadcasters and next steps

10:25 – 10:45

DMA – Digital Markets Act

- Update on the Trilogues
- Next steps

10:45 – 11:05

European Media Freedom Act

- Update of the current state of play, including on the stakeholder consultation
- egta's answer to the European Consultation with a focus on audience measurement

11:05 – 11:20

Political Advertising proposal

- Presentation of the proposal and its impact on broadcasters
- Strategy going forward

11:20 – 11:30

Consumer Affairs/sectoral restrictions

- Alcohol Policy – BECA Committee non-legislative Report
- UCPD 2021 guidance: green washing and dark patterns
- Consumer Credit Directive

11:30 – 11:45

Data Legislation

- AI Act
- ePrivacy
- Data Act

11:45 – 12:00

Depreciation of third-party cookies, IAB TCF and EDAA

- Update on the TCF and egta's work on the phase out of 3rd party cookies