

## Annual Conference on European Media Law 2017

- Update on the reform of the AVMS Directive
- Revision of the EU framework for online (re)transmission of broadcasting
- Journalistic activity

Brussels, 8-9 June 2017

**UP  
GRADE**  
YOUR LEGAL  
EXPERTISE



### Speakers

**Judit Bayer**, Associate Professor, Department for Media and Social Communication, Budapest Business School, Budapest

**Lynn Boylan**, Member of European Parliament, Brussels

**Ross Biggam**, Vice-President Public Affairs, Discovery Communications, Brussels

**Mark D. Cole**, Professor, University of Luxembourg; Director for Academic Affairs, Institute of European Media Law (EMR), Saarbrücken

**Jörgen Gren**, Member of the Cabinet of Commissioner Andrus Ansip, Digital Economy and Society and Digital Single Market, European Commission, Brussels

**Michael R. Kogler**, Constitutional Service, Austrian Federal Chancellery, Vienna

**Gill Phillips**, Director of Editorial Legal Services, Guardian News & Media, London

**Nils Rauer**, Partner, Hogan Lovells International LLP, Frankfurt

**Sophie Scrive**, European Newspaper Publishers' Association (ENPA), Brussels

**Paul Stone**, Partner, Charles Russell Speechlys LLP, London

**Erik Valgaeren**, Partner, Stibbe, Brussels

**Sabine Verheyen**, Member of European Parliament, Brussels

**Dr Jenny Weinand**, Legal Counsel, European Broadcasting Union, (EBU), Geneva

**Lorna Woods**, Professor, School of Law, University of Essex, Colchester

### Key topics

- Update on the reform of the Audiovisual Media Services Directive (AVMSD)
- The proposed Regulation on online transmissions and retransmissions
- Consequences of the revision of the e-Privacy Directive for the media
- Update on recent EU actions impacting the media sector in the framework of the Digital Single Market Strategy
- Latest jurisprudence of the CJEU and the ECtHR
- Competition law issues relevant for the media sector
- Recent developments concerning the legal framework for journalistic activity

### Language

English

### Event number

217RP12

### Organisers

Florence Hartmann-Vareilles (ERA) and Mark D. Cole (EMR)



With the support of the Erasmus+ programme of the European Union.



# Annual Conference on European Media Law 2017

## Thursday, 8 June 2017

09:15 Arrival and registration of participants

09:30 **Setting the scene**  
*ERA/EMR*

09:45 **Keynote speech:**  
**The Digital Single Market Strategy two years on or half-way in?**  
*Jörgen Gren*

10:15 Discussion

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### I. THE LEGAL LANDSCAPE FOR AUDIOVISUAL MEDIA SERVICES UNDER REVIEW

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10:30 **The proposed reform of the AVMSD: where do we stand?**  
*Sabine Verheyen*  
*Michael R. Kogler*  
*Jenny Weinand*

11:30 Discussion

11:45 Coffee break

12:15 **The proposed Regulation on broadcasting organisations' online transmissions and on retransmission of TV and radio programmes: key changes and implications in practice**  
*Nils Rauer*

12:45 Discussion

13:15 Lunch

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### II. MEDIA FREEDOM AND JOURNALISTIC WORK

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14:45 **The protection of media freedom at European level**  
*Judit Bayer*

15:15 Discussion

15:30 Coffee break

16:00 **Round table discussion: are the standards of protection for media freedom effective in Europe?**

- Definition of a journalist
- Protection of journalistic sources versus privacy (trade secrets, whistleblowing, etc.)
- Independence of the media from political, financial and economic pressure
- Protection of journalism against hate speech
- Role and responsibilities of the media

*Gill Phillips, Sophie Scrive, Lynn Boylan*

17:30 Discussion

18:00 End of first conference day

18:15 Networking Reception

## Objective

The conference aims to keep media law practitioners up-to-date by providing an overview of the latest policy developments, legislative initiatives and case law in this field.

## Who should attend?

Lawyers in private practice specialised in media law and information technology, in-house counsel and other legal practitioners in the media sector.

## You will learn...

- Where are we with the legislative process to reform the AVMSD?
- What should broadcasting services providers know about the current EU legal reforms on online (re)transmission and on e-privacy?
- What is the impact of recent CJEU and ECHR rulings for the media sector?
- What progress has the Digital Single Market Strategy brought for the media sector?
- Are the standards of protection for media freedom effective in Europe?
- What are the current competition law issues affecting the media sector?
- How will Brexit and the expected changes in EU trade policy affect the EU media sector?

## Your contact persons



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## Friday, 9 June 2017

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### III. KEY EU INITIATIVES IMPACTING THE MEDIA SECTOR

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- 09:00 **What media lawyers should know about the modernisation of the e-Privacy Directive**  
*Erik Valgaeren*
- 09:30 Discussion
- 09:45 **Online platforms: EU law issues from competition to regulation**  
*Paul Stone*
- 10:15 Discussion
- 10:30 Coffee break
- 11:00 **Media and trade policy: Political consequences of Brexit and new trade agreements**  
*Lorna Woods and Ross Biggam*
- 12:00 Discussion

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### IV. CASE LAW UPDATE RELEVANT FOR THE MEDIA SECTOR

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- 12:15 **Overview of pending and recent rulings by the CJEU and ECtHR**  
*Mark Cole*
- 12:45 Discussion
- 13:00 End of conference

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For programme updates: [www.era.int](http://www.era.int)  
Programme may be subject to amendment.

### CPD

ERA's programmes meet the standard requirements for recognition as Continuing Professional Development (CPD).

This event corresponds to **9 CPD hours**.

### Save the date

#### **Intellectual Property Enforcement and the Fight against Counterfeit Goods in the EU**

18-19 May 2017 | Trier

#### **Summer Course on European Intellectual Property Law**

26-30 June 2017 | Trier

#### **Annual Conference on Trade Marks and Designs in Europe 2017**

28-29 September 2017 | Alicante

#### **Annual Conference on European Copyright Law 2017**

9-10 November 2017 | Trier

### e-Learning

Get an insight into last year's conference with these e-presentations:

#### **The Protection of Minors and the (Future) AVMSD**

*Prof Eva Lievens*

#### **The Audiovisual Media Services Directive under Review: Focus on Commercial Communication**

*Emilie Anthonis*

#### **Geo-blocking: How to Facilitate the Cross-border Reach of Audiovisual Services**

*Victoria Gaskell*

#### **EU Data Protection Rules faced with Media and Technological Convergence**

*Prof Patrick van Eecke*

#### **Recent and Pending Cases from the CJEU and ECtHR Relevant for the Media Sector (2013-2016)**

*Prof Mark D. Cole*

More on  
[www.era.int/elearning](http://www.era.int/elearning)

# Registration

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Brussels, 8-9 June 2017 / 217RP12



Europäische Rechtsakademie  
Academy of European Law  
Académie de Droit Européen  
Accademia di Diritto Europeo

### Registration

Fax: +49 (0) 651 93737-773

E-mail: [info@era.int](mailto:info@era.int)

Online registration:  
[www.era.int/?126538&en](http://www.era.int/?126538&en)

Postal address:  
ERA  
Postfach 1640  
D-54206 Trier

### Location

Rue de l'Aqueduc 118  
B -1050 Brussels

### Language

English

### Contact Person

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### Hotel Recommendations

Four Points (Sheraton) Hotel  
[fourpoints.brussels@starwoodhotels.com](mailto:fourpoints.brussels@starwoodhotels.com)

Manos Stephanie Hotel  
[stay@manosstephanie.com](mailto:stay@manosstephanie.com)

Hotel Made in Louise  
[www.madeinlouise.com](http://www.madeinlouise.com)

Contact the hotel directly to make your reservation (see para. 16 [www.era.int/legalnotice](http://www.era.int/legalnotice)).

Please indicate the event you will attend.



[www.era.int/?126538&en](http://www.era.int/?126538&en)

### I would like to register for the ERA event mentioned above:

Please update my address (see below)  My address (above) is correct  Please delete my address

### PLEASE USE BLOCK CAPITALS:

Title  Ms  Mr Other

First Name

Surname

Organisation

Department  Tel.

E-Mail

Street

Postcode/City  Country

- Reception:** I shall attend the reception on 8 June 2017 (at no extra charge).  
 **Participation certificate:** Please provide me with a participation certificate.

### Registration fee

Fee	Standard	EGTAMembers
Registration before 8 May 2017	€ 711.00 <input type="checkbox"/>	€ 533.25 <input type="checkbox"/>
Registration after 8 May 2017	€ 790.00 <input type="checkbox"/>	€ 592.50 <input type="checkbox"/>

### Method of payment

- Credit card For registration with credit card payment please go to our website [www.era.int/?126538&en](http://www.era.int/?126538&en)
- Cheque Cheque number
- Bank transfer

I will transfer the registration fee to ERA's account at Deutsche Bundesbank Saarbrücken:  
IBAN: DE145900 00 00 58501900 – BIC: MARKDEF1590

**Important! Please state your name and the event number on the bank transfer.**

I confirm my registration and accept the general terms and conditions: [www.era.int/legalnotice](http://www.era.int/legalnotice)

Place, Date

Signature