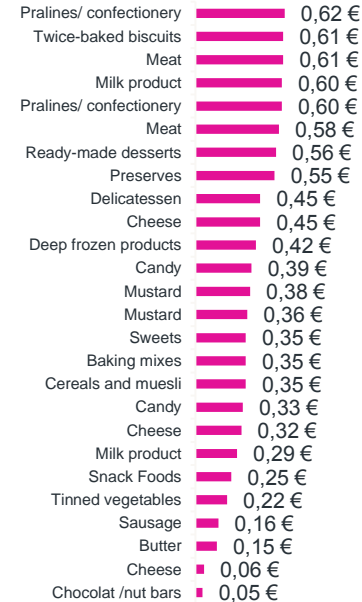
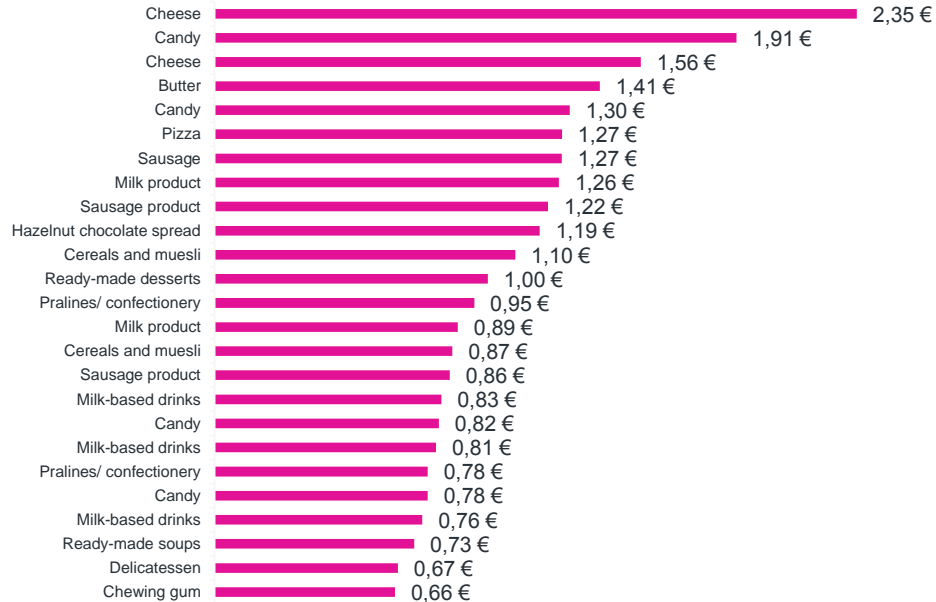


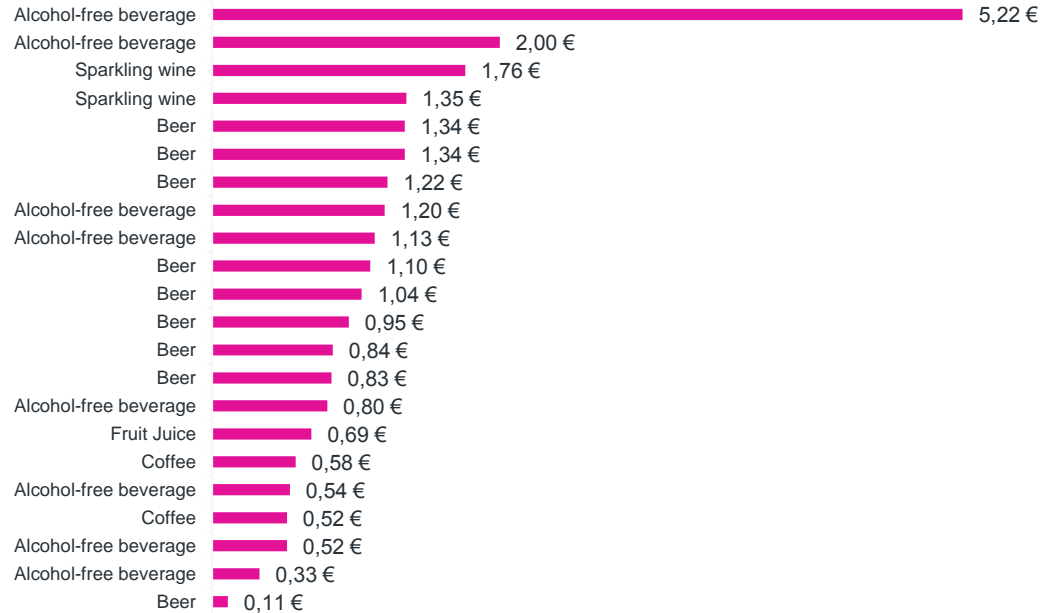
# AUDIOEFFEKT Module: Sales Effekt

ROI overviews

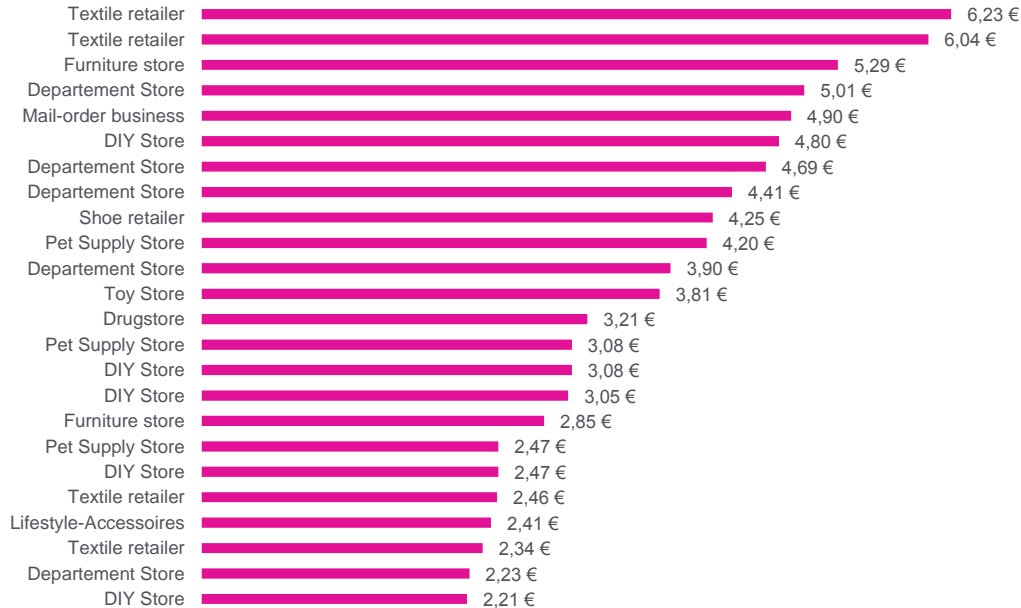
# 51 analyses of radio campaigns in the food sector reveal an Ø ROI of €0.73!



# 22 analyses of radio campaigns in the beverage sector reveal an Ø ROI of €1.16!



# 48 analyses of radio campaigns in the retail sector reveal an Ø ROI of €2.61!



# 15 analyses of radio campaigns in the food retail sector reveal an Ø ROI of €5.57!

