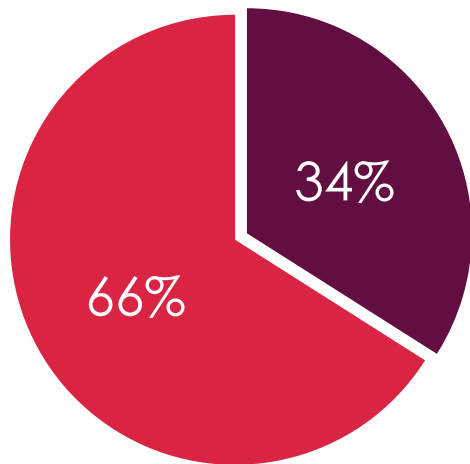


# Radio Is The Most Mobile Of All Mobile

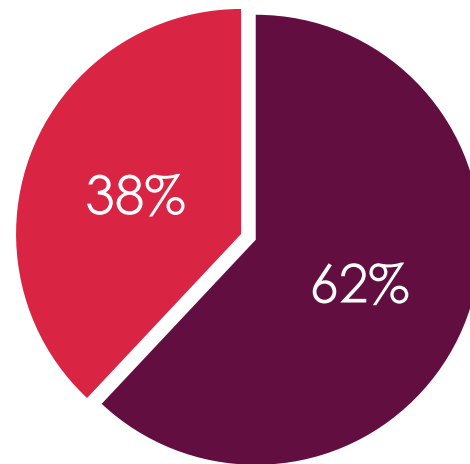
In Home Versus Out Of Home Media Consumption

AM/FM Radio



■ In Home ■ Out Of Home

"Mobile"



■ In Home ■ Out Of Home