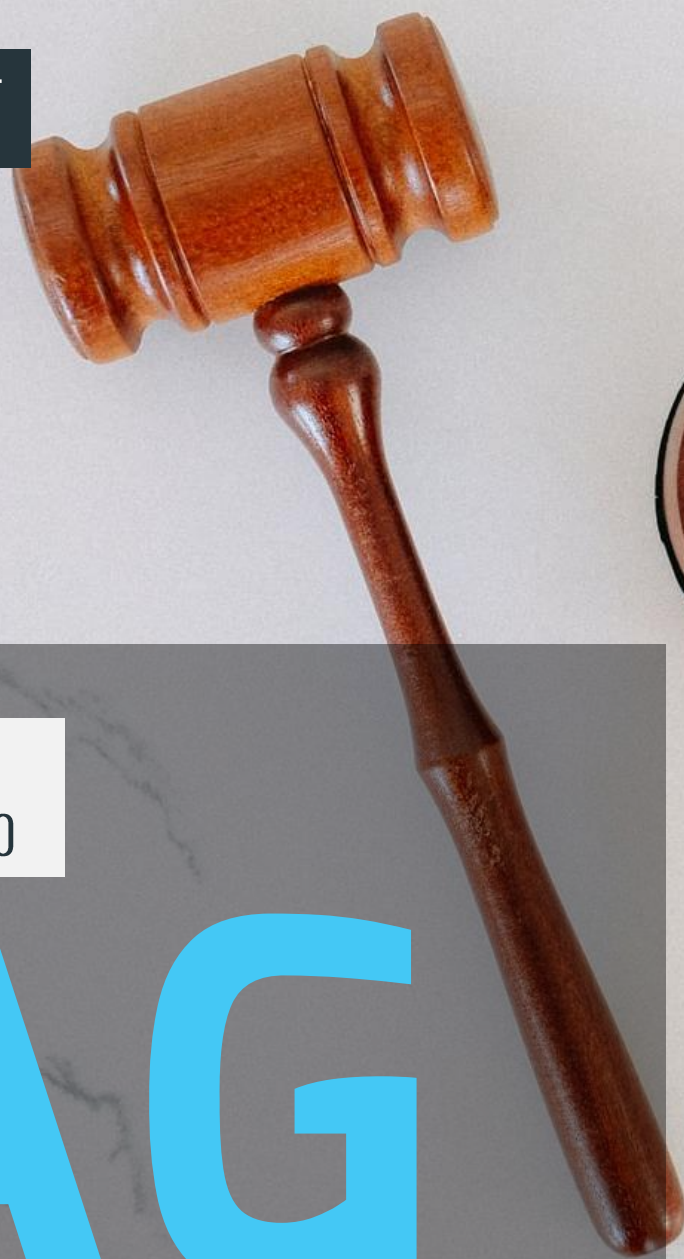


TV/RADIO EVENT



ONLINE EVENT:
01/12/2022 AT 10:00

EAG

EUROPEAN AFFAIRS GROUP MEETING

Organised by **egta.**

www.egta.com

10:05 – 10:40

European Media Freedom Act

- Presentation of the proposal
- Status update

10:40 – 11:00

Political advertising

- Update on current discussions
- Next steps

11:00– 11:10

AVMS Directive

- State of play on the implementation report in the European Parliament

11:10 – 11:30

Consumer Affairs/sectoral restrictions

- HFSS
- Gambling
- Green transition

11:30 – 11:40

Data Legislation

- Status on ongoing data related files
- Rules for the metaverse

11:40 – 12:00

Online advertising developments

- EDAA update
- AdTech damages claim