

## Radio à la carte with "diy.fm"



The new "diy.fm" radio player – 2012 winner of the "Prix Europa" for online innovation – allows the public to listen to their own, individually assembled radio programme.

DIY stands for "do it yourself". The listener can combine content from different SRG radios and thereby assemble a personalised online radio channel. For example, he or she could choose to play the non-stop music program from "Radio Swiss Pop", but have the player switch automatically to the newflash of another broadcaster at every full hour. This free player has access to all SRG radio programs and works on any computer, tablet or smartphone. The next planned step will be to ensure access via IP radio as well.

At the end of October 2012, "diy.fm" won the "Prix Europa" in the category "Online Innovation". The tool - developed by TPC - prevailed over 21 online projects from across Europe. "Prix Europa" is the largest European tri-media festival, as well as a competition for radio, television and online productions. It was founded in 1987 with the aim to promote the distribution of high-quality, European radio productions.

"diy.fm" was developed by the following team: Dominik Born (project manager), Dominik Stocker (programmer, [interaktionsleitung.ch](http://interaktionsleitung.ch)), Nathan Grieder (designer, [granate.ch](http://granate.ch)) and Samuel Vuillermoz (concept support, [mxlab.ch](http://mxlab.ch)).