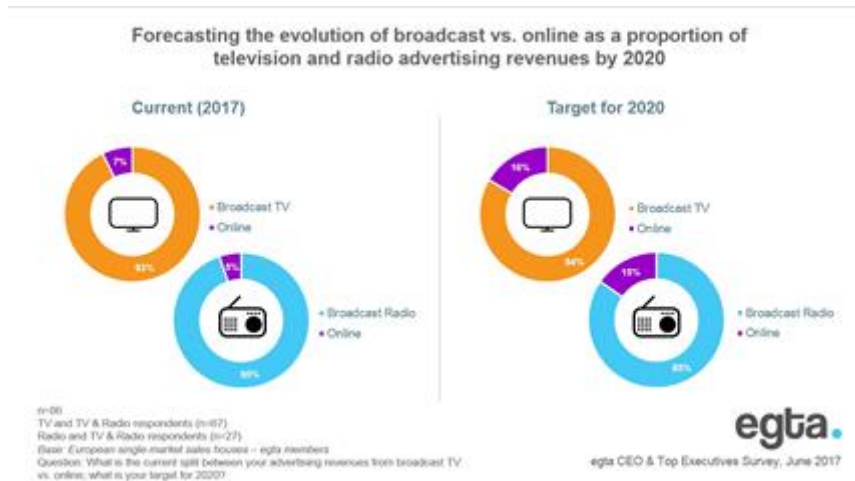


The PowerPoint version of these slides is available [upon request](#). The egta team is, of course, available should you require more information.



egtabites: your ultimate summer reading list

Missed one of our egtabites during the year? No worries, our extensive compilation of great case studies and ideas worth spreading is readily available on the egta website. Let yourself be inspired this summer by our egtabites on programmatic, e-commerce, creative formats, neuroscience or one of the many other innovations shared by our radio and television members. You can find the compilation of case studies [here](#).

The egtabites will return in September. We are eager to learn about ideas, projects, and initiatives you might have carried out recently, and that other members could be inspired by. Are you proud of a project your team launched over the past months? **Send it to us and we will write a story about it so that good cases can keep on multiplying!**

In the meantime, we wish you an excellent summer and lots of reading pleasure