



TV/RADIO event

ONLINE event:
05/05/2022 at

EAG

EUROPEAN AFFAIRS GROUP meeting

Organised by

egta.

www.egta.com

10:05 – 10:20

DSA – Digital Services Act

- State of play
- Focus on targeted advertising and dark patterns

10:20 – 10:35

DMA – Digital Markets Act

- Outline of the adopted measures
- Enforcement and application to broadcasters

10:35 – 10:55

European Media Freedom Act

- Update of the current state of play
- Audience measurement: expected measures and stakeholders' views

10:55 – 11:10

Political Advertising proposal

- Update on ongoing discussions
- Presentation and exchange on the egta position

11:10 – 11:30

Consumer Affairs/sectoral restrictions

- HFSS national restrictions
- UCPD revision: new proposal empowering consumers for the green transition
- Consumer Credit Directive
- Cryptocurrency advertising legislation

11:30 – 11:40

Data Legislation

- Data Act
- ePrivacy

11:40 – 11:45

AVMS Directive

- State of play on the transposition and implementation

11:45 – 12:00

Depreciation of third-party cookies, IAB TCF and EDAA

- Update on the TCF and egta's work on the phase out of 3rd party cookies