



Voting



Rating



Choices



React



Challenge



Casting

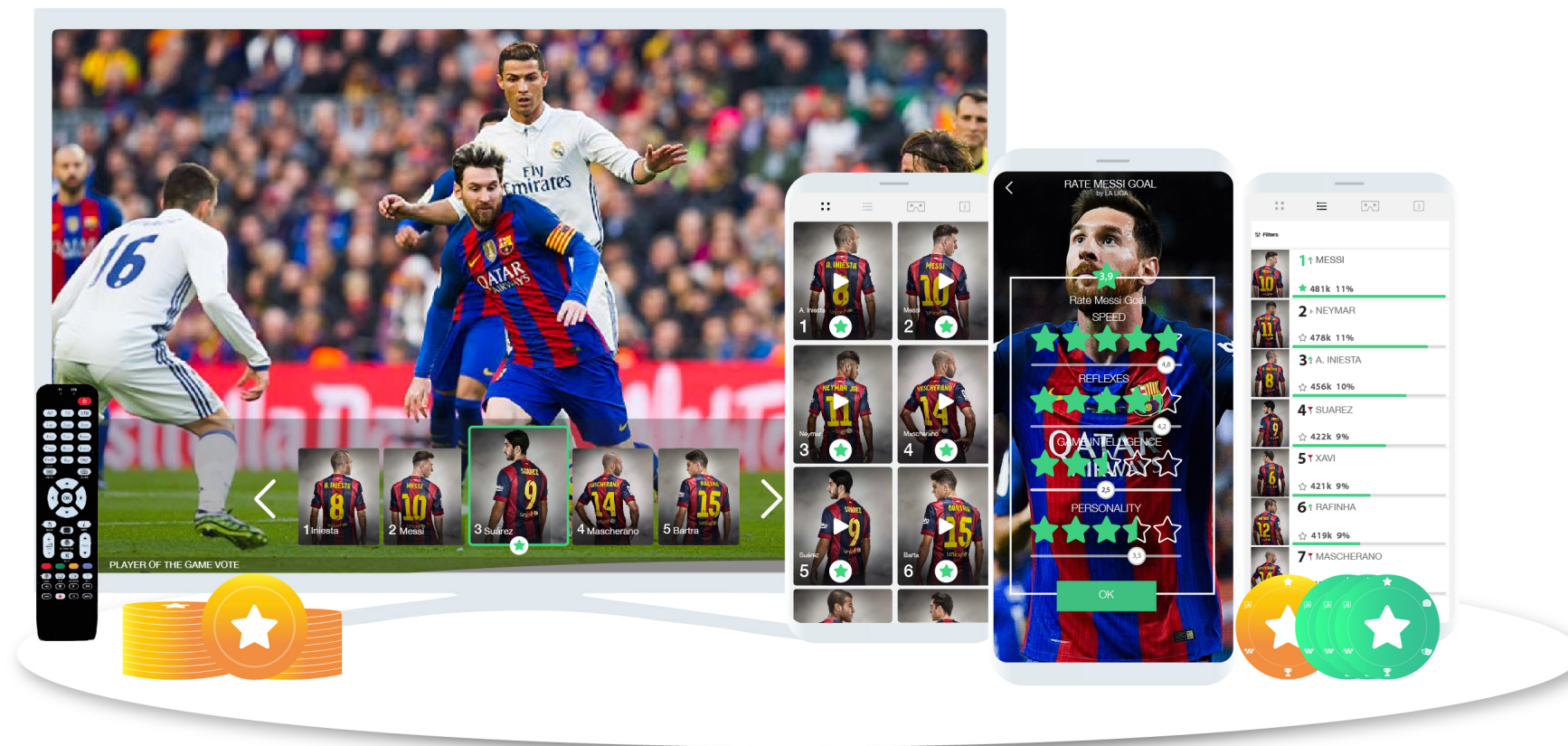


Battle



Swipe

NEXT LEVEL  
**FAN ENGAGEMENT**  
THROUGH ADVANCED INTERACTIVE FORMATS

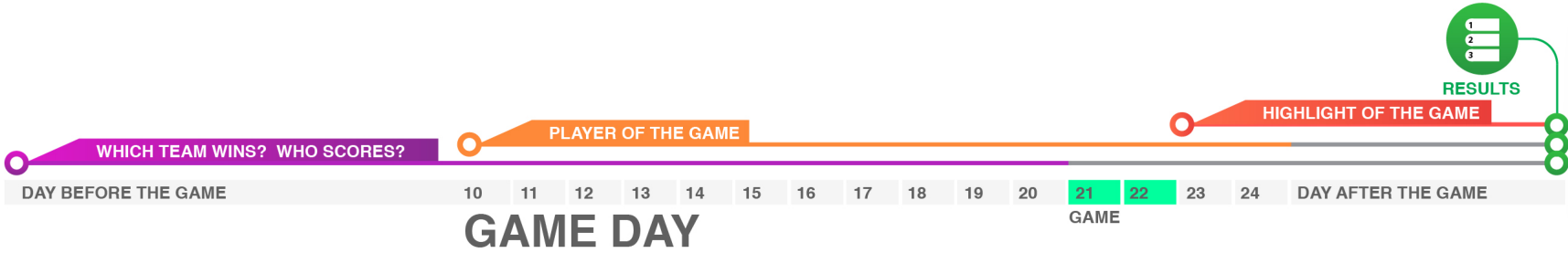


Choicely presentation for Sports Leagues & Teams: Interactive apps & websites powered by Choicely

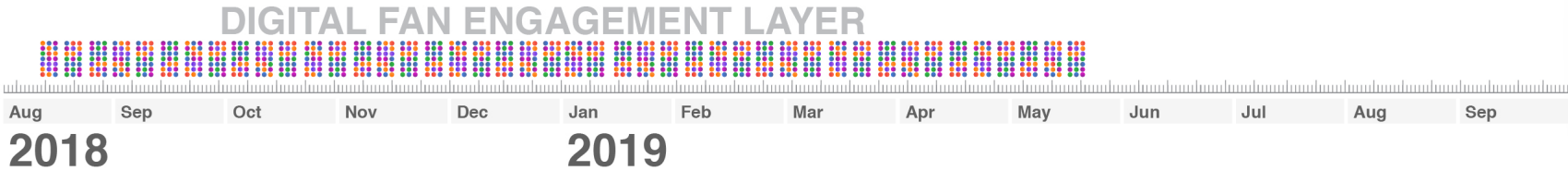
SEASON 2018-19  
LA LIGA INTERACTIVE  
STANDARDIZED PLAN FOR ADVANCED DIGITAL FAN ENGAGEMENT



380  
GAMES



3+  
THEMES



1140+  
ENGAGEMENT  
SLOTS





Choicely 3.0

Coming soon



Platforms



Websites



Apps



Content



Ad Campaigns



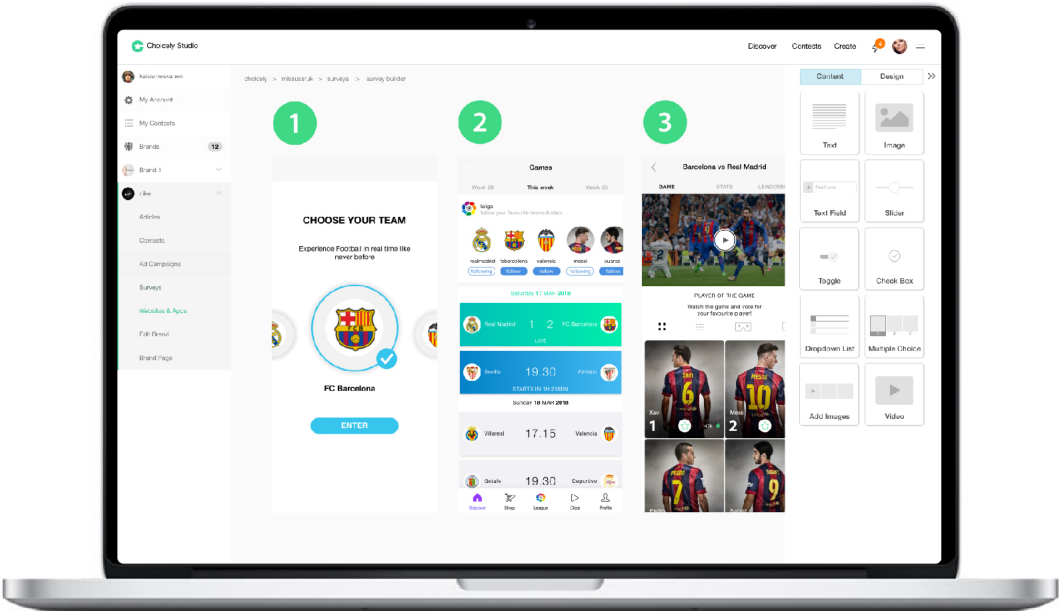
Revenue



More Fans



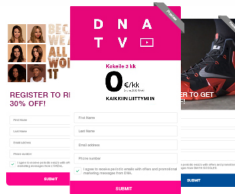
Save Time



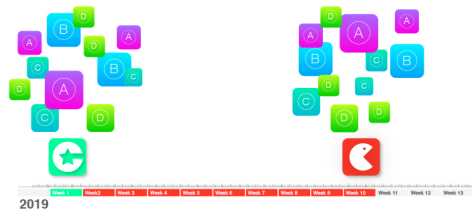
CREATE INSTANT APPS & WEBSITES  
PUBLISH CROSS-PLATFORM CONTENT



CREATE WEBSITES & APPS **IN HOURS**  
CONNECT WEBSITES, APPS, TV & SOCIAL **IN MINUTES**



MAKE REVENUE WITH AD CAMPAIGNS



DECREASE PRODUCTION TIME & COST

Visit us on  
show website

Available on the  
App Store

GET IT ON  
Google play



Voting



Rating



Choices



React



Challenge



Casting



Battle



Swipe

MEANINGFUL  
DATA

INTEGRATION

REVENUE

SUCCESS  
STORIES

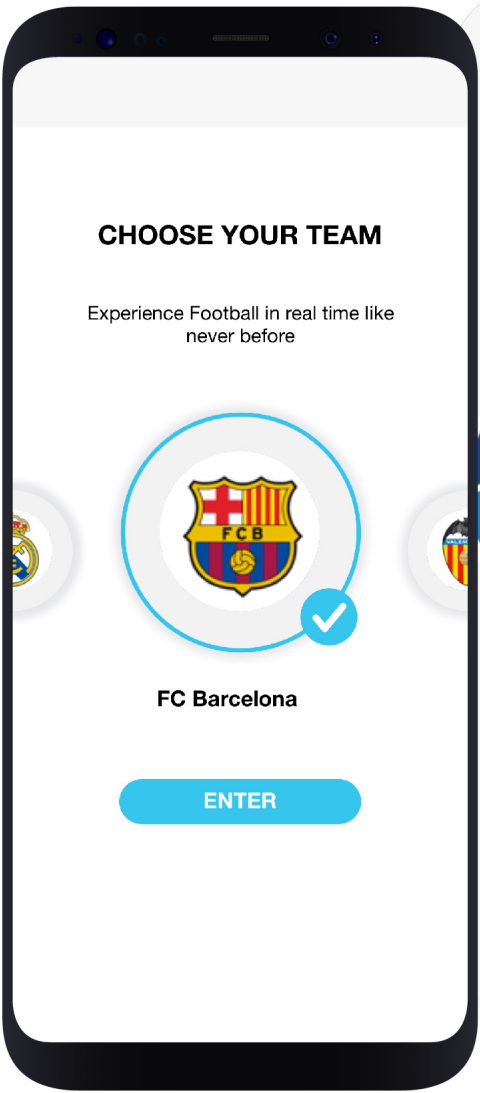
AUGMENTED  
REALITY

GET  
STARTED



# Localisation

Unify global league apps or create new ones for each team



Confirm country  
Preselected by IP, location or time zone



# Native apps

Build native apps for your League or team with Choicely templates & tools



Websites



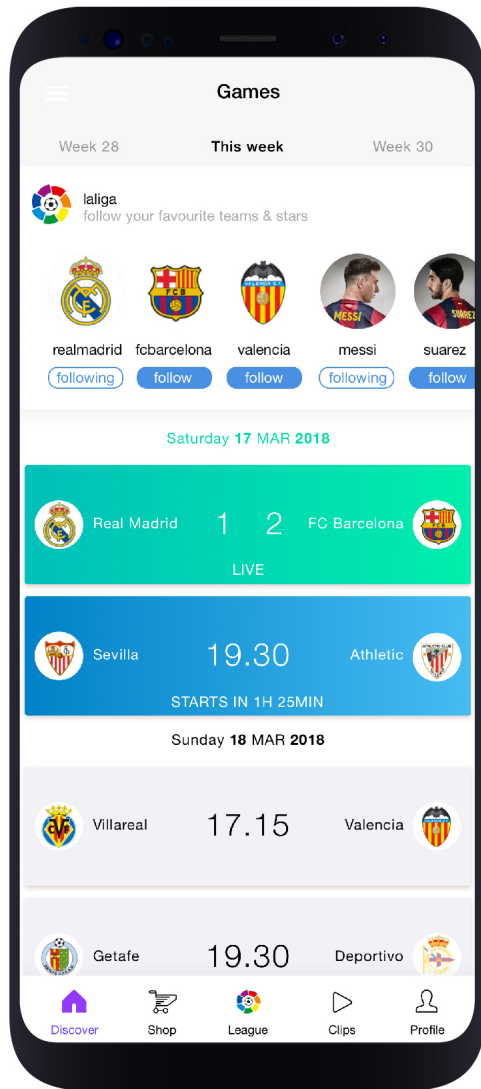
Apps



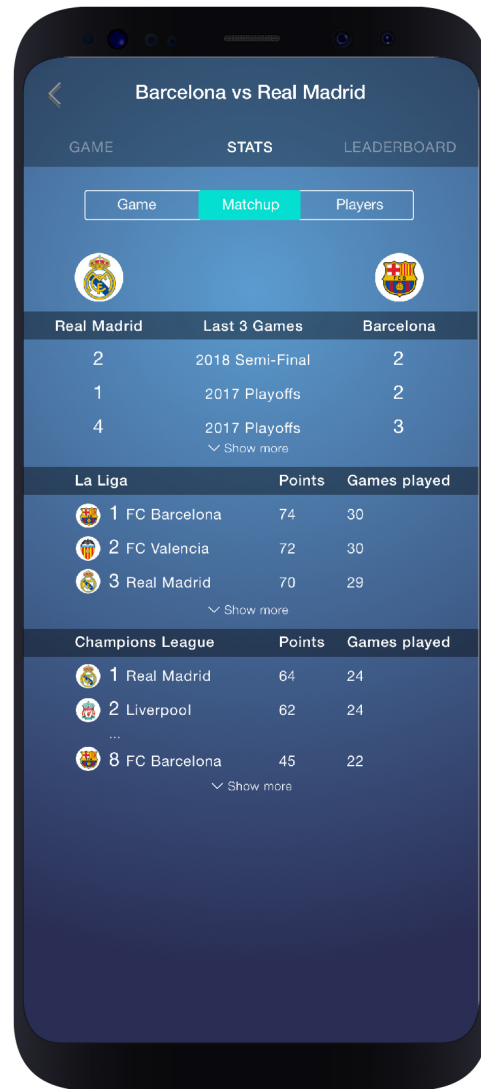
TV



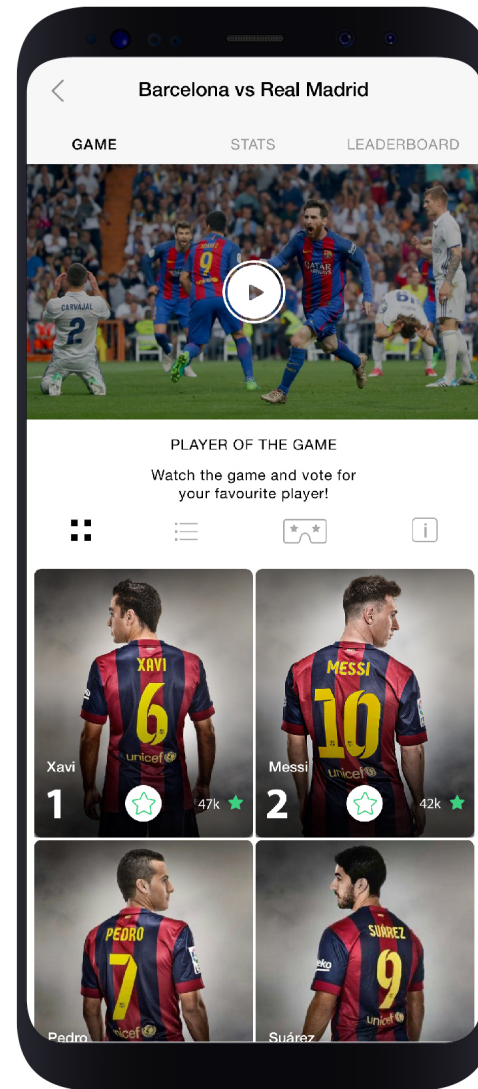
Social



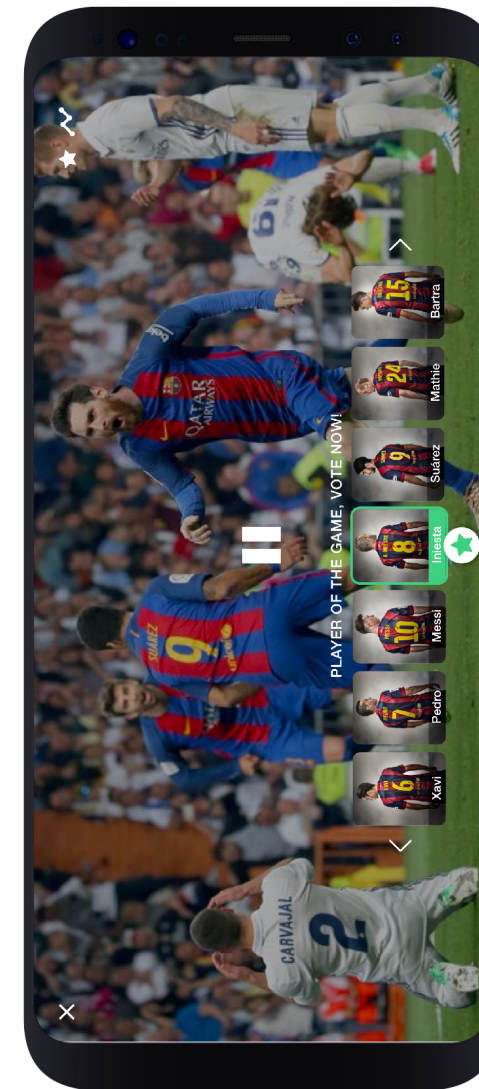
Feed



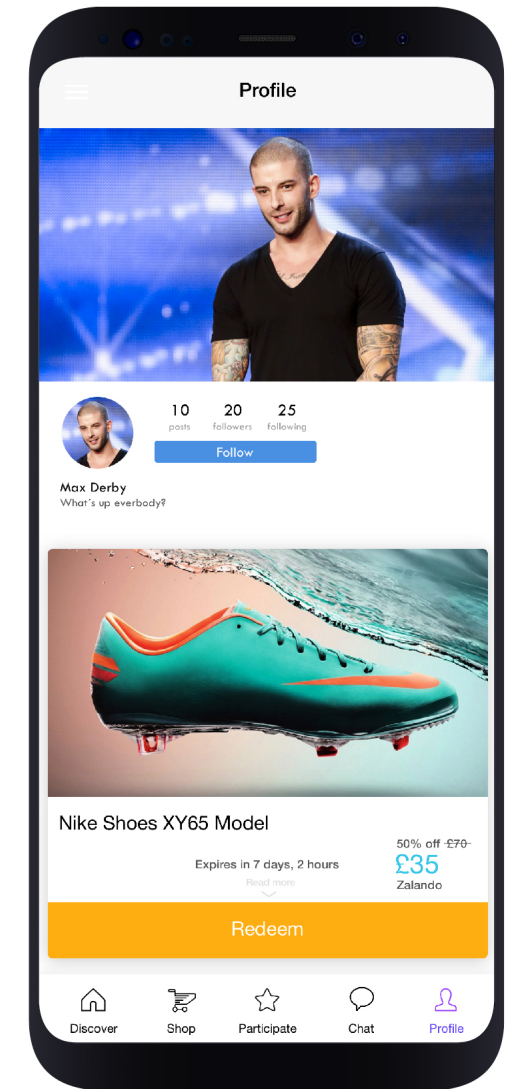
Stats



Participate



Clips & interaction



Profiles





Voting



Rating



Choices



React



Challenge



Casting



Battle



Swipe

MEANINGFUL  
DATA

INTEGRATION

REVENUE

SUCCESS  
STORIES

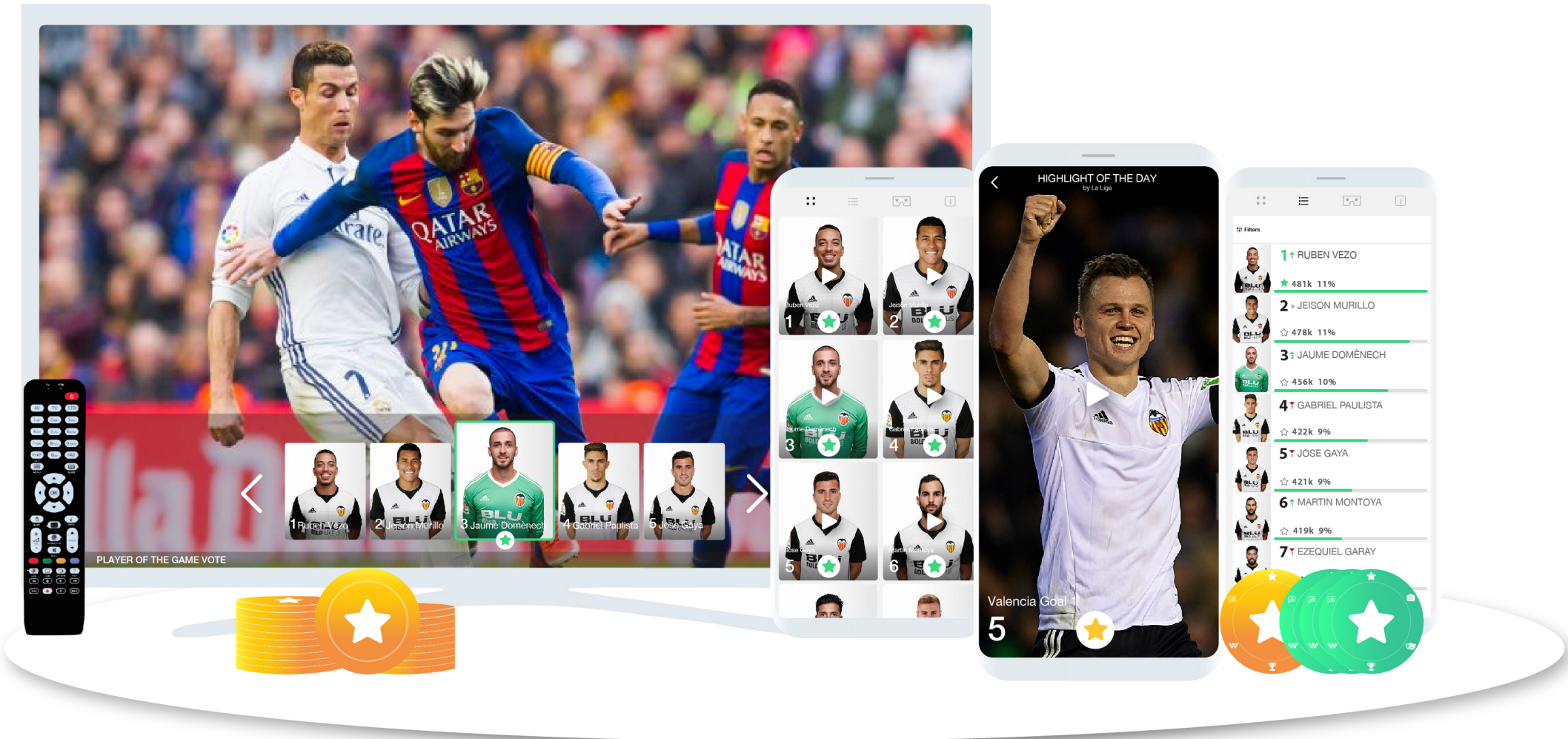
AUGMENTED  
REALITY

GET  
STARTED



# Voting tools

For visual votes, polls & questions



Voting

PLAYER OF THE GAME  
HIGHLIGHTS OF THE GAME  
WHO WILL WIN?



Voting



Rating



Choices



React



Challenge



Casting



Battle



Swipe

MEANINGFUL  
DATA

INTEGRATION

REVENUE

SUCCESS  
STORIES

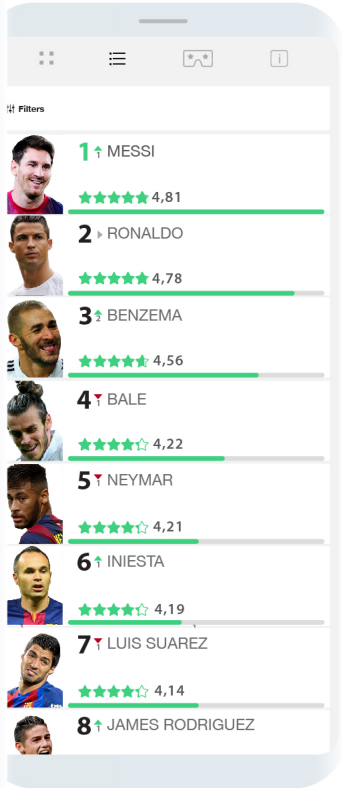
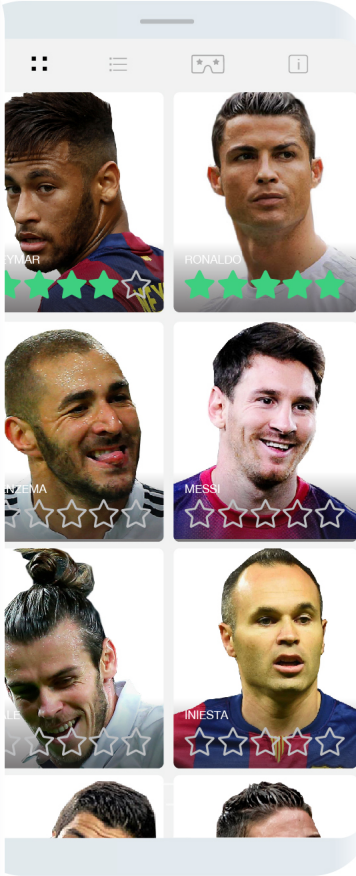
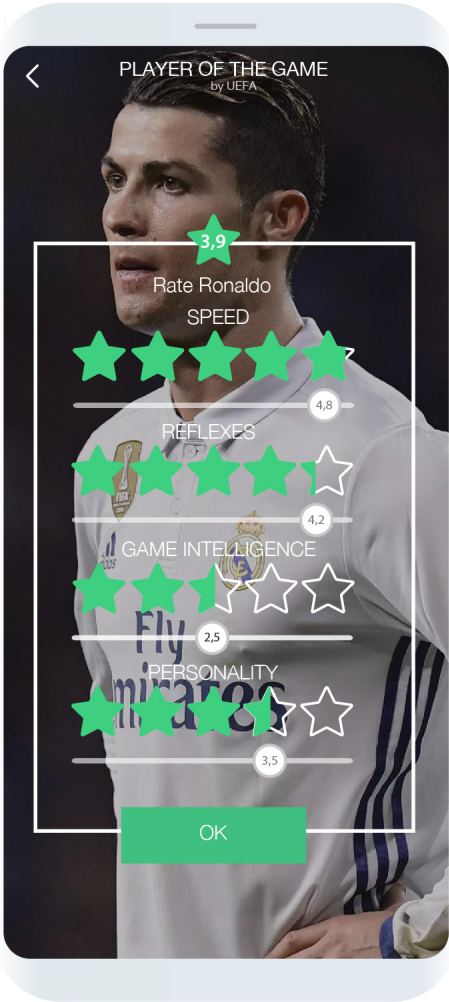
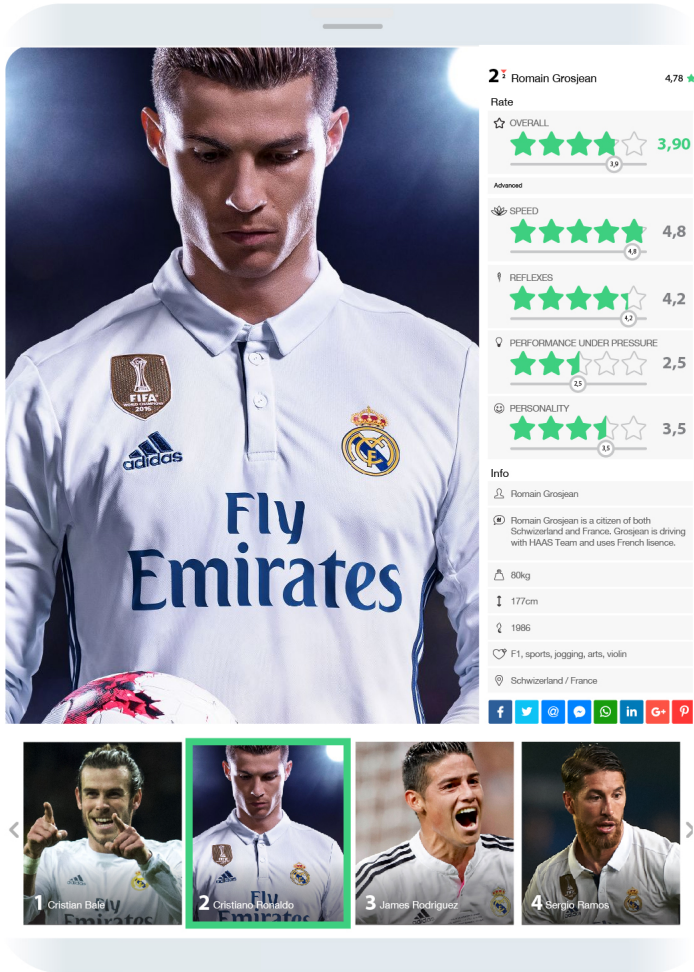
AUGMENTED  
REALITY

GET  
STARTED



# Rating Tools

For fans & professionals ★★★★★



★ ★ ★  
Rating

RATE ATHLETES  
RATE ATHLETE PERFORMANCES  
RATE TEAMS





Voting



Rating



Choices



React



Challenge



Casting



Battle



Swipe

MEANINGFUL  
DATA

INTEGRATION

REVENUE

SUCCESS  
STORIES

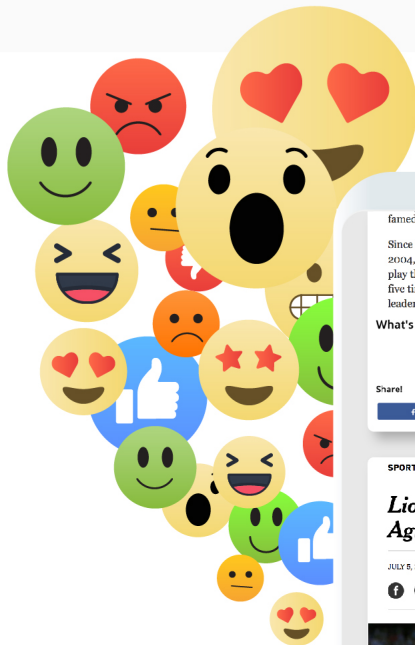
AUGMENTED  
REALITY

GET  
STARTED



# Choice Buttons

More feedback, engagement & shares



famed training academy, La Masia.

Since making his debut with Barcelona's first team at 17 in 2004, Messi has established himself as one of the best to ever play the game. He has won the FIFA world player of the year five times and has become the Spanish league's career scoring leader.

What's your reaction?

Agree Disagree

Share!

Facebook Twitter LinkedIn

SPORTS | SPORTS BRIEFING

## Lionel Messi and Barcelona Agree on Extension

JULY 6, 2017

f f t m b



Lionel Messi after scoring in the Copa del Rey final in May. His extension runs through the 2020/21 season. (David Garcia via Getty Images/Associated Press)

What's your reaction?

Angry Joy Reserved Surprised Love

Do you agree?



Ok, that was bad...

How bad?



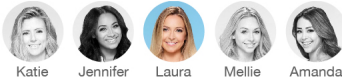
What do you think about this?

Rate now.

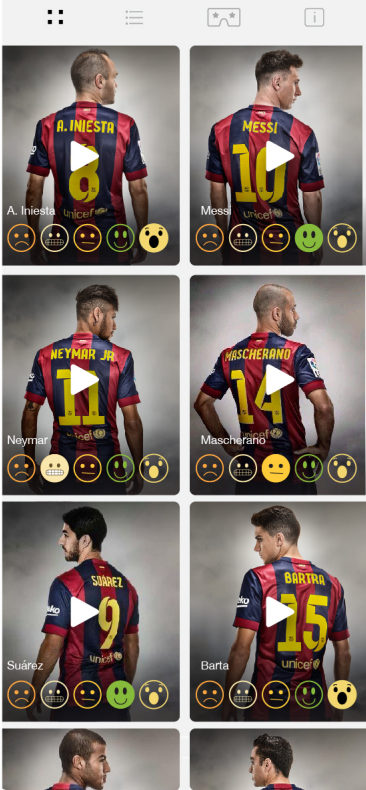
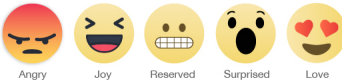


Who's the best Messi fan?

Choose now



What's your reaction?



Choices

REACTIONS TO PLAYERS  
REACTIONS TO PERFORMANCES  
CREATE FUN CHARTS





Voting



Rating



Choices



React



Challenge



Casting



Battle



Swipe

MEANINGFUL  
DATA

INTEGRATION

REVENUE

SUCCESS  
STORIES

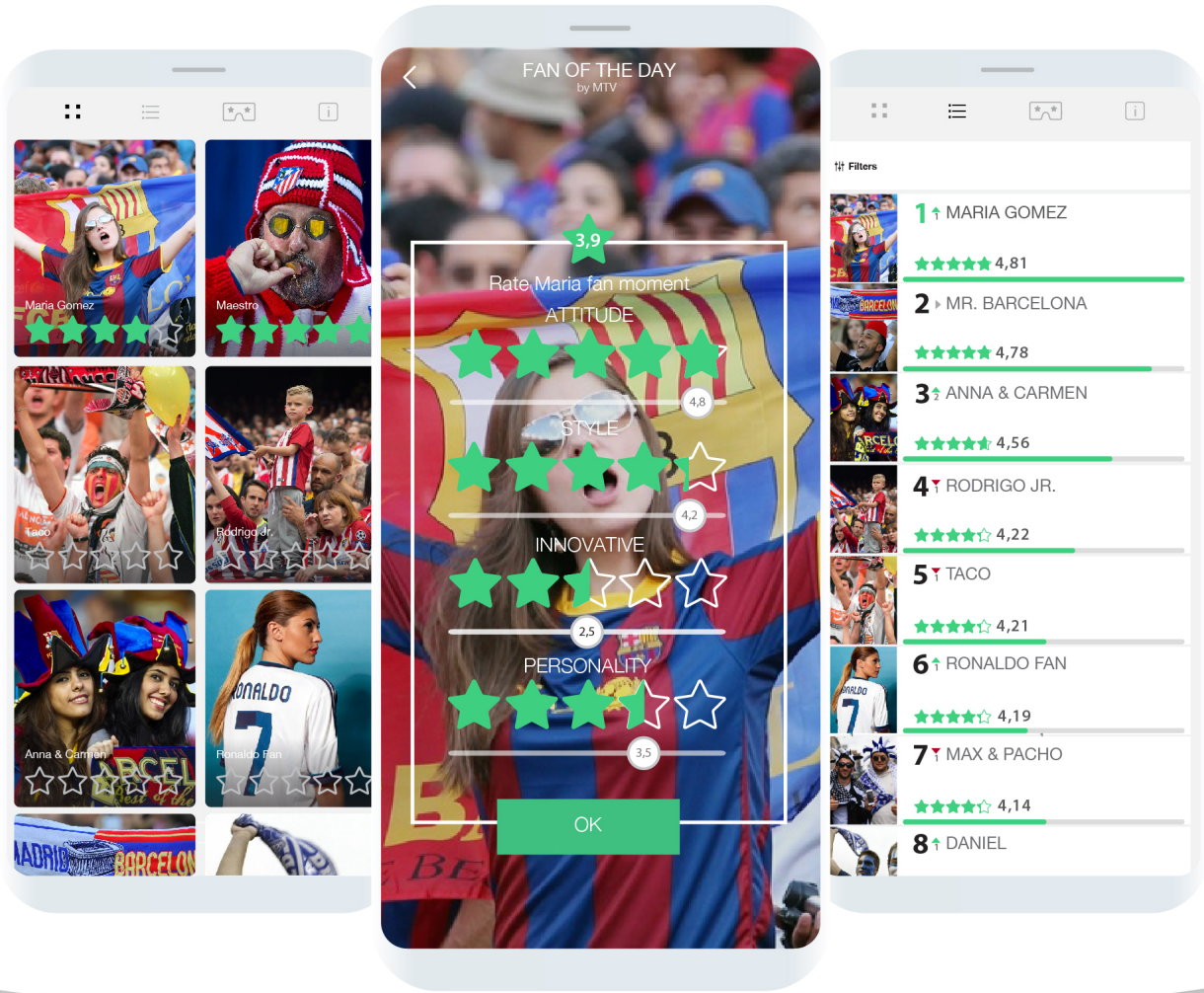
AUGMENTED  
REALITY

GET  
STARTED



# Fan Challenges

Live rated, user generated content



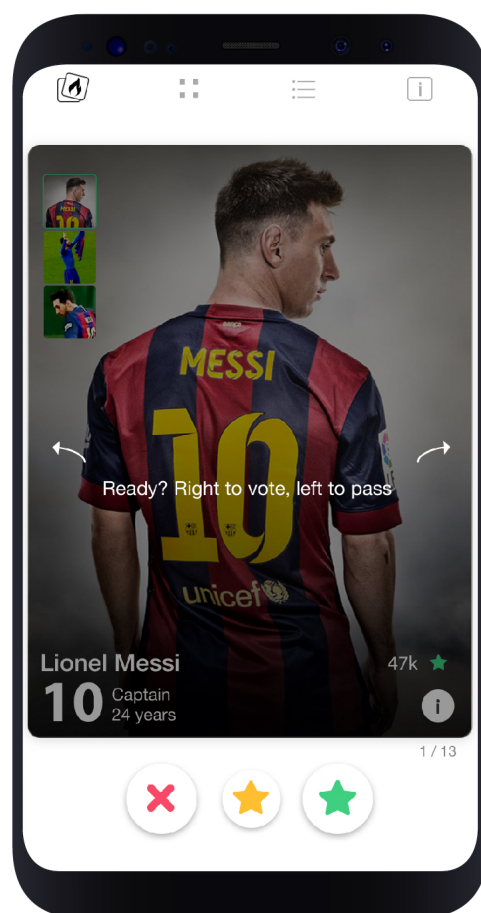
Challenge

FAN OF THE DAY  
FAN MOMENT OF WINTER OLYMPICS  
FAN TRICK OF WINTER OLYMPICS

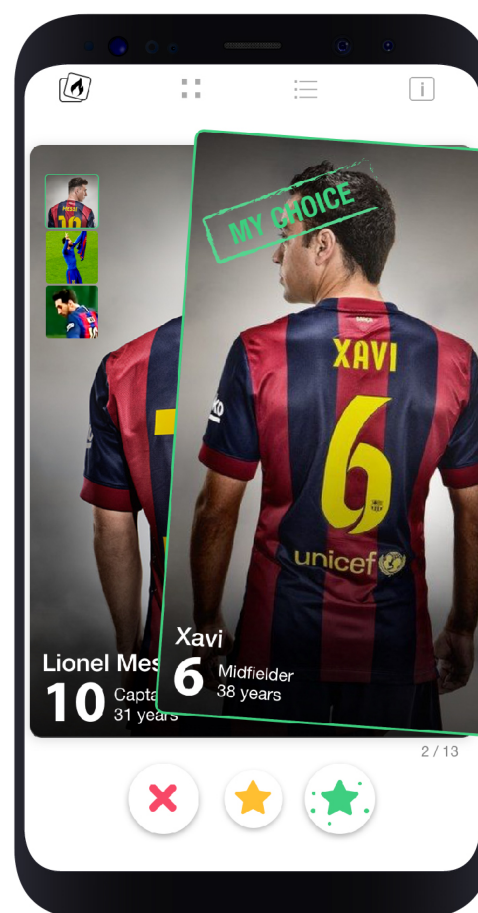


# Swipe

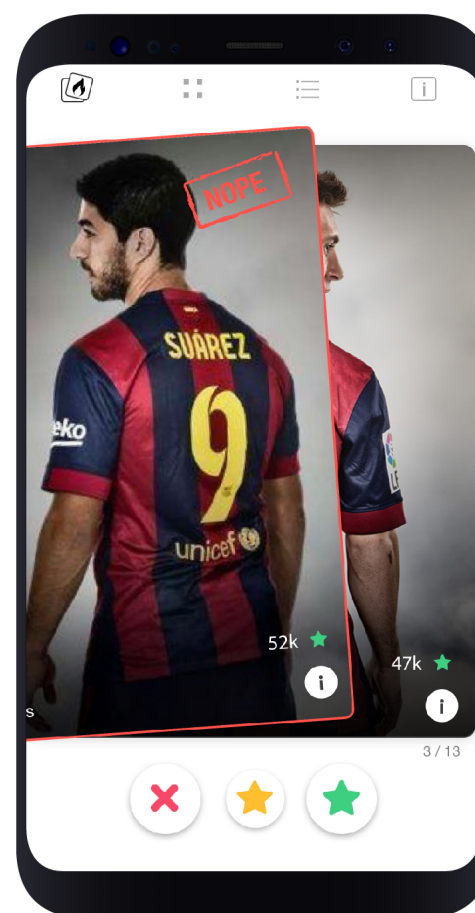
Increase interaction with Swipe & other fun contest types



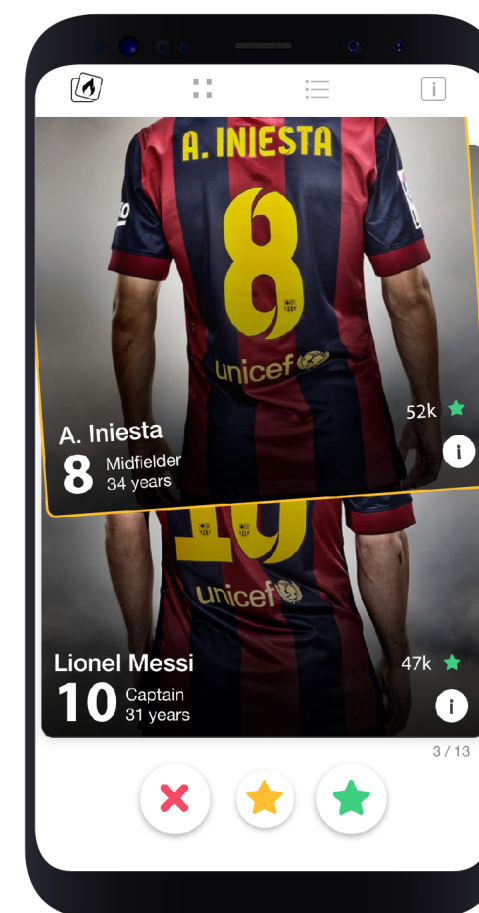
Intro



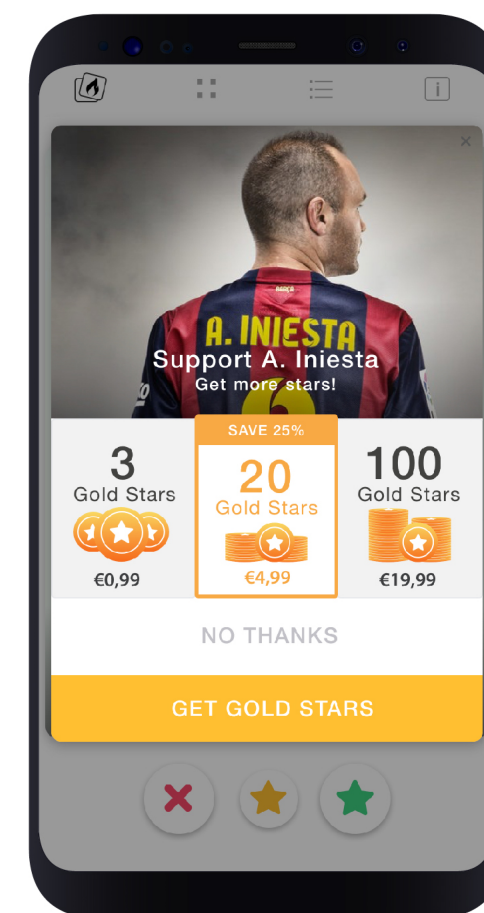
Vote, swipe right



Pass, swipe left



Get stars, swipe up

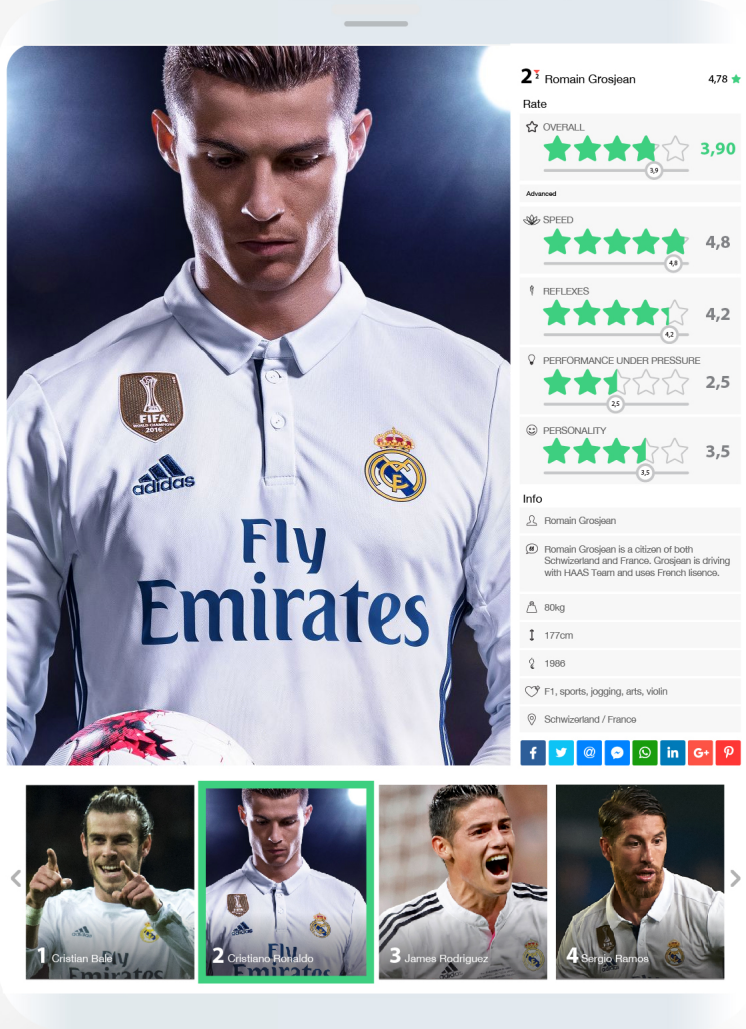


Buy vote packages

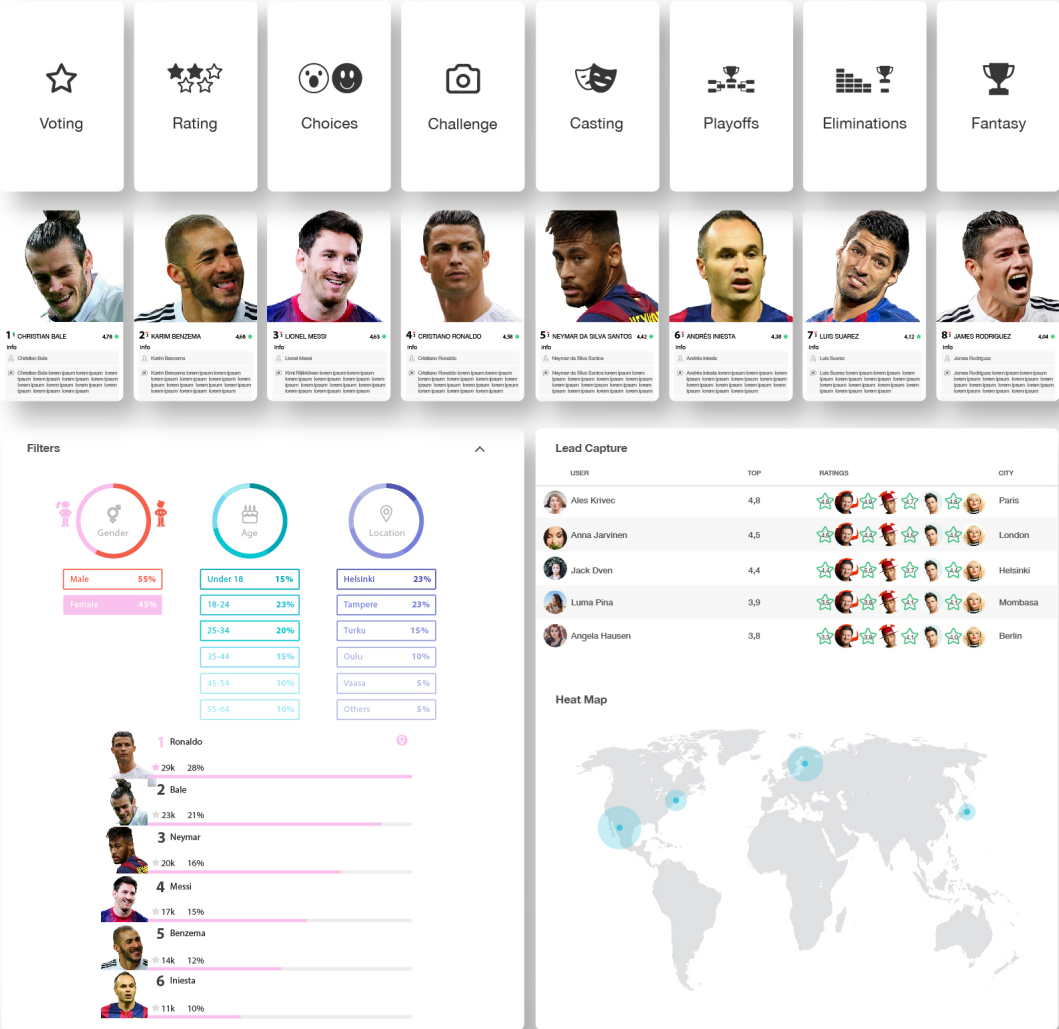


MEANINGFUL DATA

VIEW RESULTS BY DEMOGRAPHICS, HEAT MAPS & MORE



ADVANCED UI FOR VOTING,  
RATING, CASTING & MORE



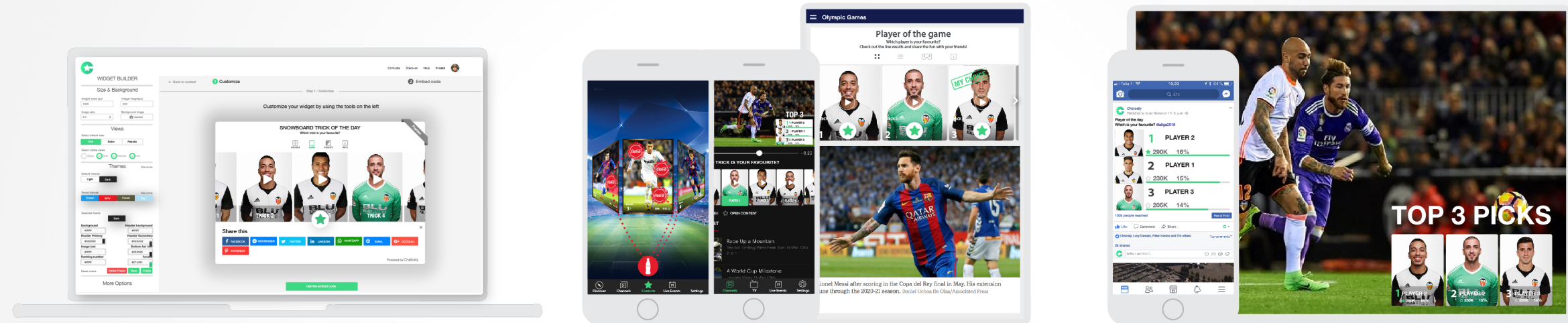
MEANINGFUL DATA,  
SMART FAN CONTENT

SMART INTERACTIVE  
FORMATS & HEAT MAPS

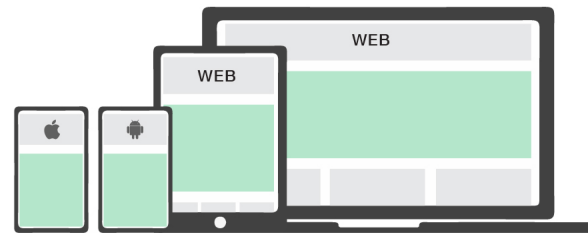


# INTEGRATION

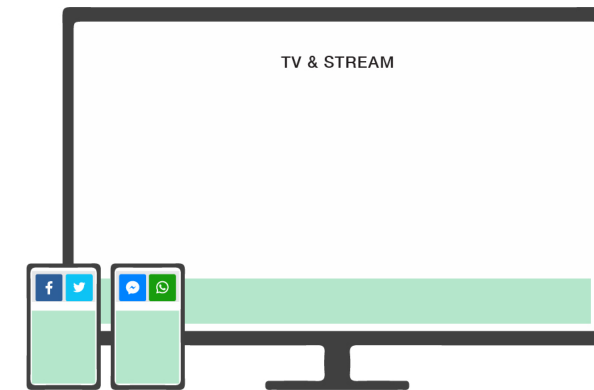
FOR WEB, APPS, SOCIAL, TV & STREAM



1 CREATE EVENTS ON CHOICELY.COM



2 INTEGRATE ON YOUR WEBSITES & NATIVE APPS





3 SHARE TO SOCIAL MEDIA, SHOW LIVE RESULTS ON TV


\$


Revenue


Monetise your traffic with integrated advertiser tools


- 


Lead capture
- 

Click to call
- 

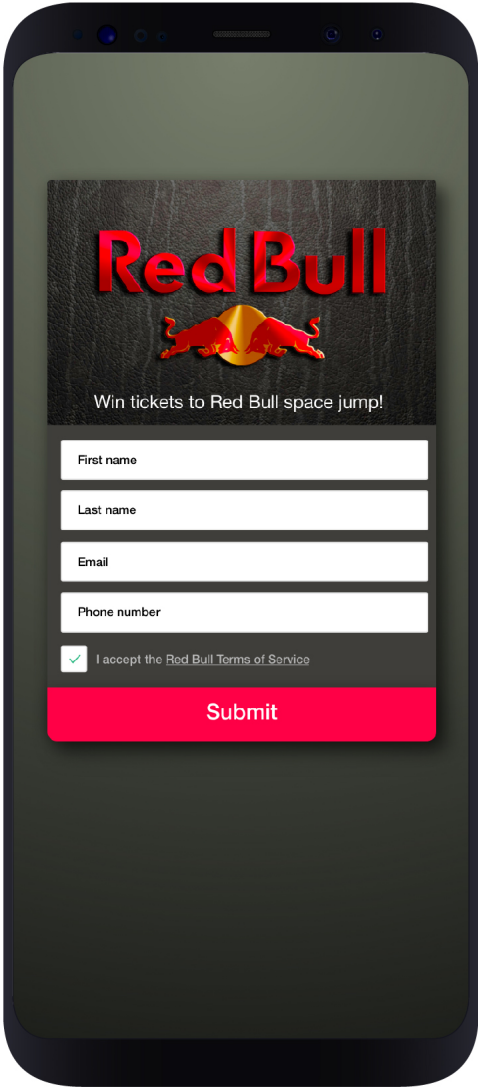
Branded buttons
- 

Video ads
- 

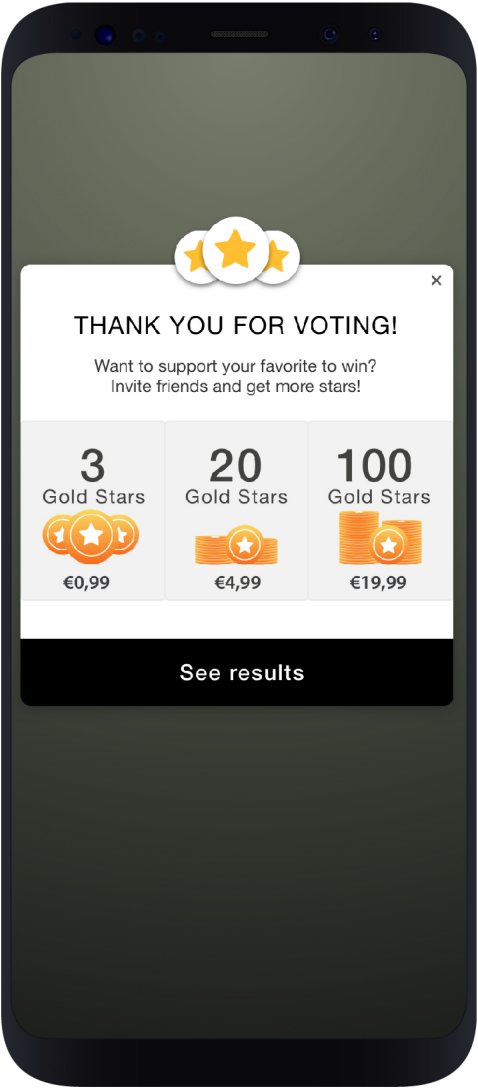
Boost downloads & subscriptions
- 

e-commerce integration
- 

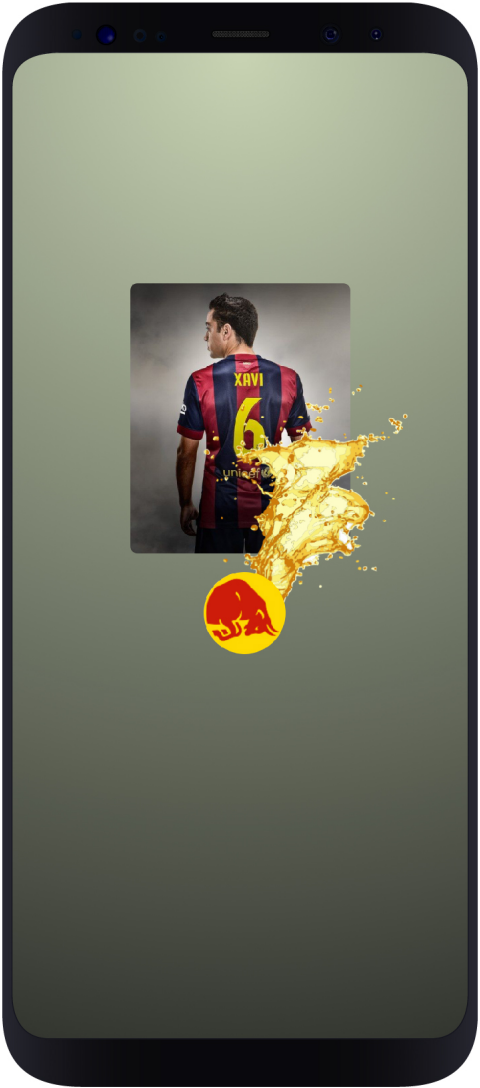
Custom call to actions



Lead capture



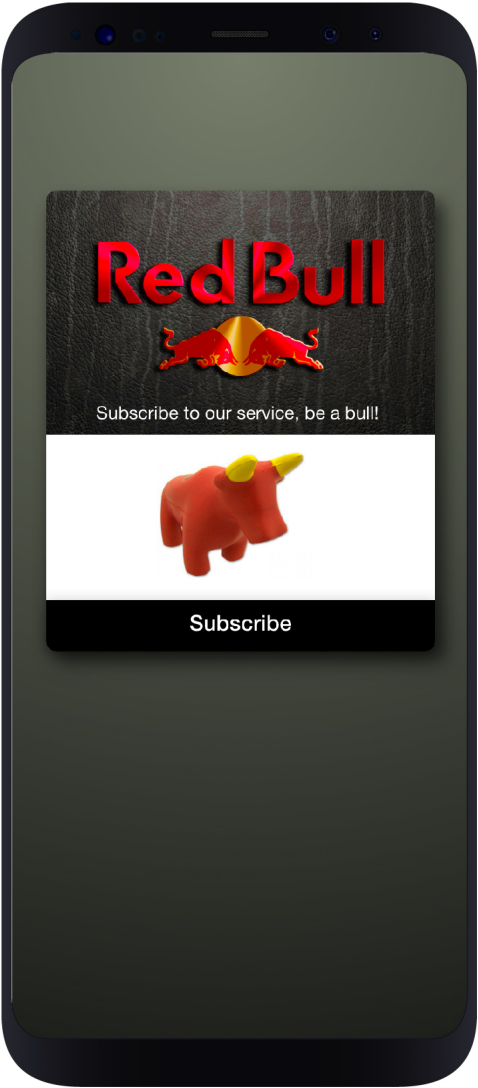
Buy vote packages



Branded buttons



E-commerce



Call to action



\$

Success Stories

Case studies in sports



Case Studies

SEARCH


206	BRAND	CASE
1	CBS	Face the Truth
2	C More	Formula 1 - Driver of the Day
3	MTV	Icehockey World Championships
4	YLE - Finnish Broadcasting C.	Champions League
5	Sports Gala	Sports Moment of the Year 2018
6	Atresmedia	Champions League Final
7	Nelonen	Gaala
8	Ilta-lehti	Multiple pilots, Miss Finland
9	Finnish Ice Hockey League	Pilot of 30 games
10	Miss Germany Corporation	150 beauty pageants

View 10

Previous

Page 1 of 21

Next



C More, Formula 1

DRIVER OF THE DAY + LEAD CAPTURE  
LIVE RESULTS ON TV

70%  
OF PAGE VISITORS ENGAGED

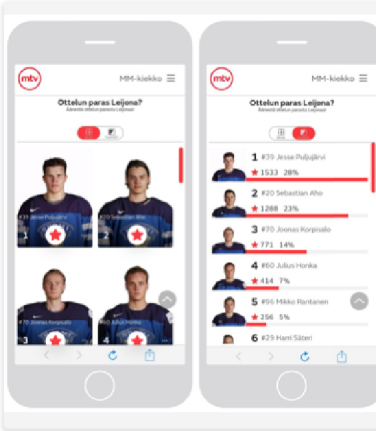
45%  
FILLED LEAD CAPTURE FORM



YLE, Champions League

MAN OF THE MATCH  
LIVE RESULTS ON TV

62%  
OF PAGE VISITORS ENGAGED

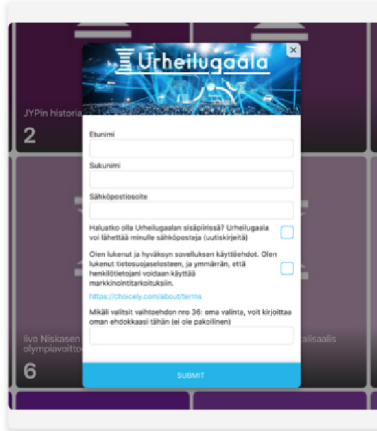


MTV, Ice Hockey World Championships

PLAYER OF THE GAME + LEAD CAPTURE  
LIVE RESULTS ON TV

92%  
OF PAGE VISITORS ENGAGED

45%  
FILLED LEAD CAPTURE FORM



Sports Gala

SPORTS MOMENT OF THE YEAR 2018 + LEAD CAPTURE

88%  
OF PAGE VISITORS ENGAGED

51%  
FILLED LEAD CAPTURE FORM





Google



**ATRESMEDIA**




4

MISS UNIVERSE  
AUSTRALIA

**130k**  
VOTES

**67k**  
LEADS

**51%**  
CONVERSION

A wide banner image at the top of the page shows a large crowd at night under bright blue stage lights. In the background, there are silhouettes of buildings and a large circular light fixture. The word "Urheilugaala" is written in white across the top of the image.

# Urheilugaala

Etu nimi

Sukunimi

Sähköpostiosoite

Haluatko olla Urheilugaalan sisäpiirissä? Haluatko lähettää minulle sähköposteja (uutiskirjeitä)

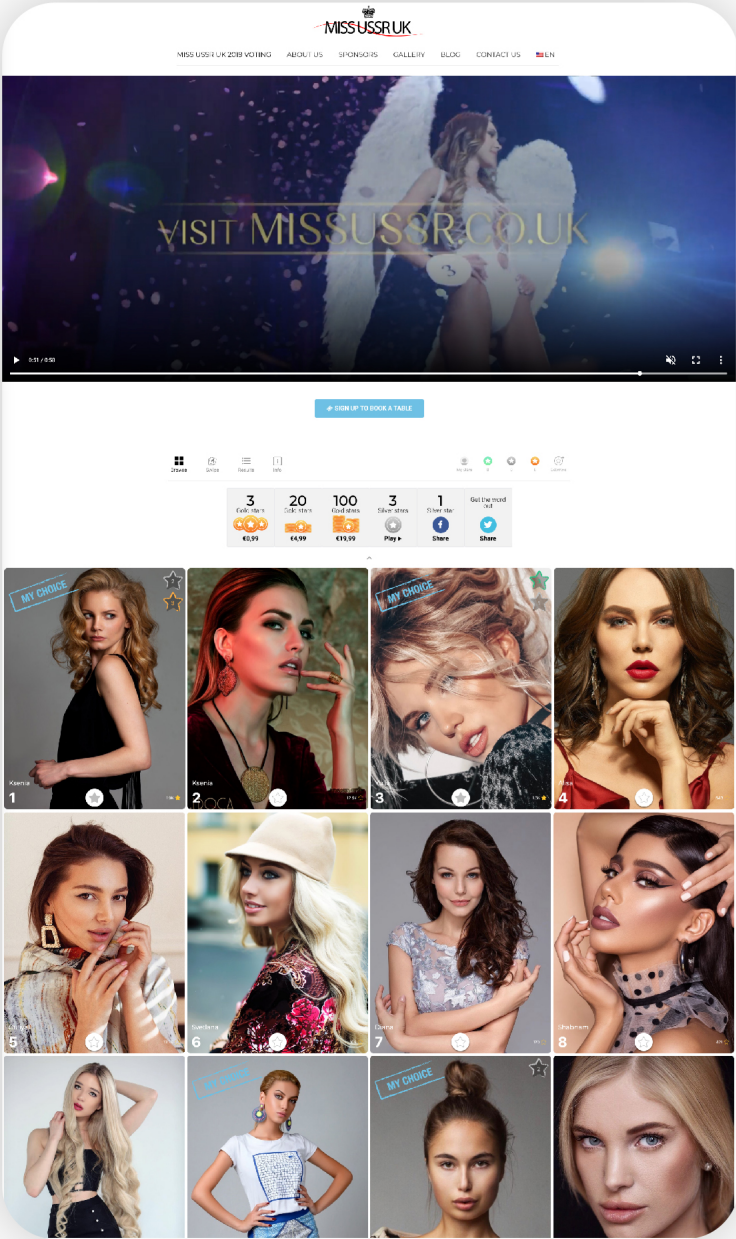
Olen lukenut ja hyväksyn sovelluksen käyttöehdot. Olen lukenut tietosuojaselosteen, ja ymmärrän, että henkilötietojani voidaan käyttää markkinointitarkoituksiin.

<https://choicely.com/about/terms>

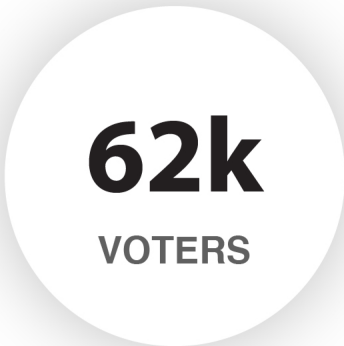
SUBMIT

# \$ Miss USSR UK

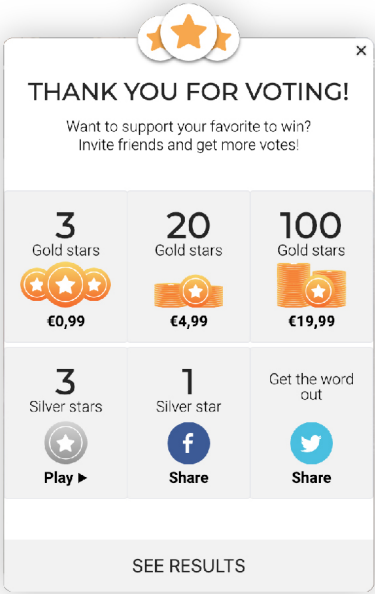
Case studies in beauty pageants



Voting on missussr.co.uk/voting



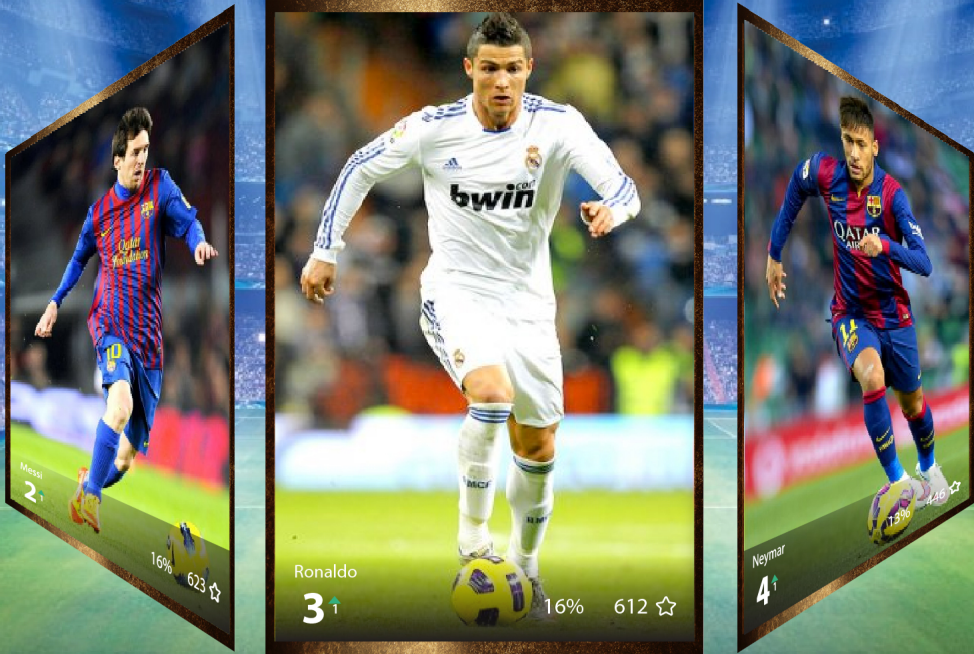
68 contestant profiles



Buy & earn more votes!



# ENGAGE IN AR / 360

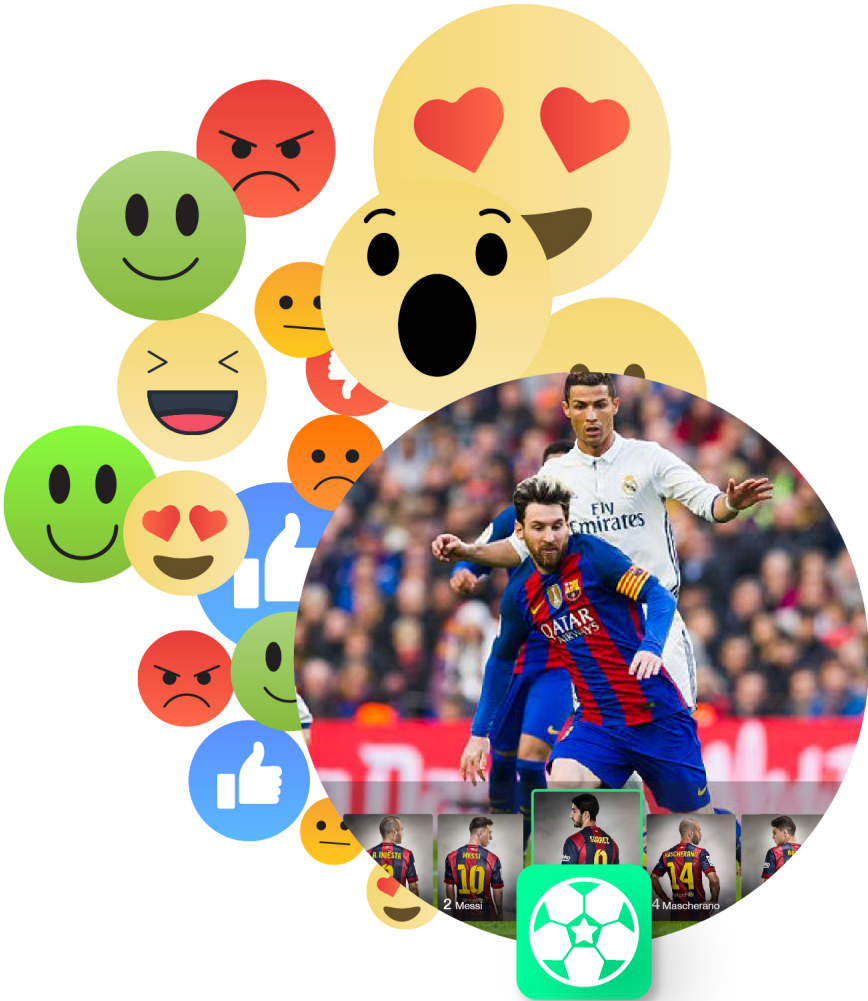






# Thank you

We look forward in working with you



Choicely presentation for Sports Leagues & Teams: Interactive apps & websites powered by Choicely