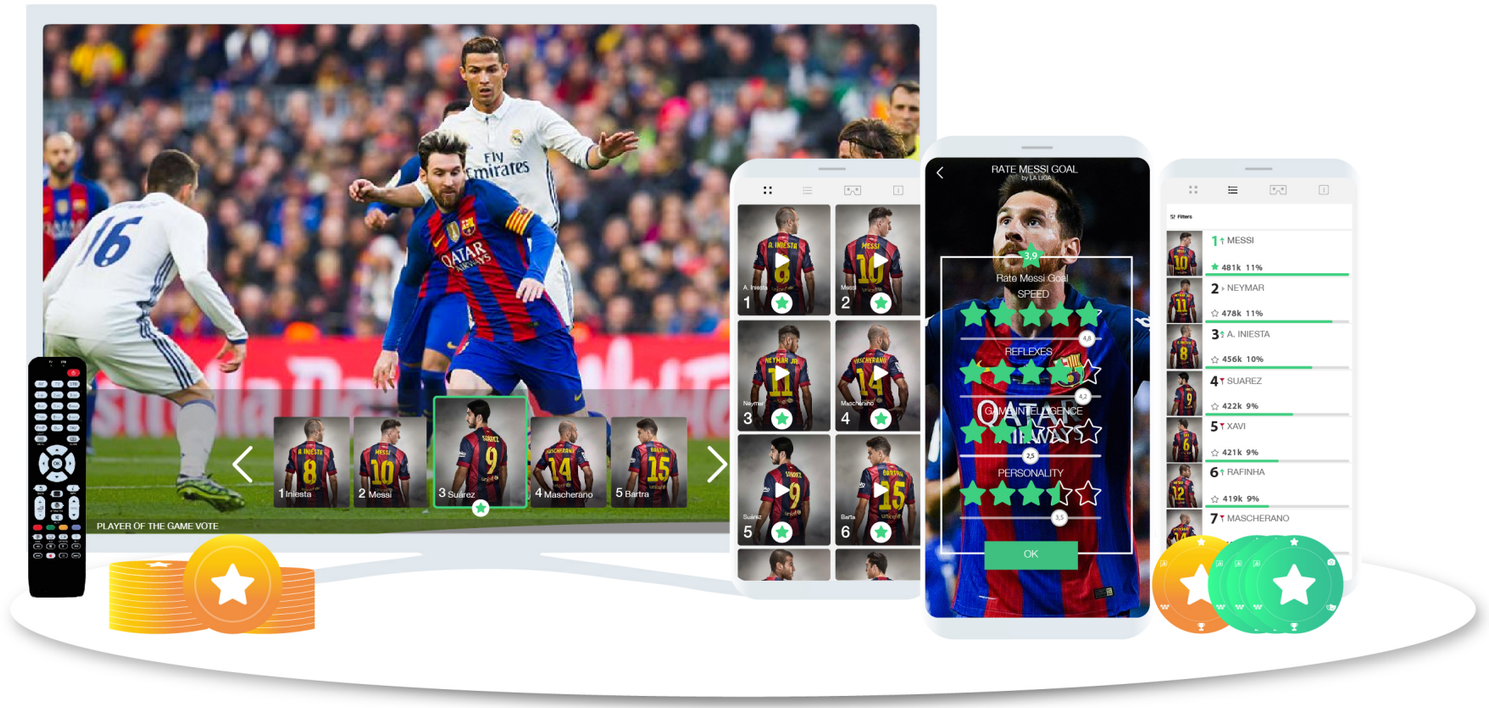
Choicely

Voting Rating Choices React Challenge Casting Battle Swipe

NEXT LEVEL

FAN ENGAGEMENT

THROUGH ADVANCED INTERACTIVE FORMATS



Choicely presentation for Sports Leagues & Teams: Interactive apps & websites powered by Choicely

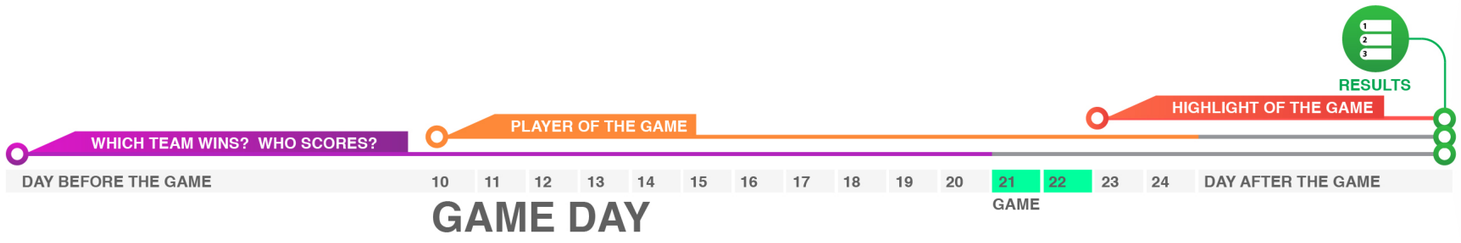
SEASON 2018-19

LA LIGA INTERACTIVE

STANDARDIZED PLAN FOR ADVANCED DIGITAL FAN ENGAGEMENT

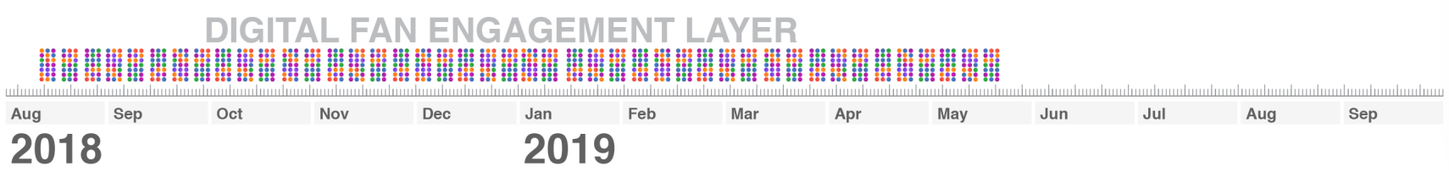
380

GAMES



3+

THEMES



1140+

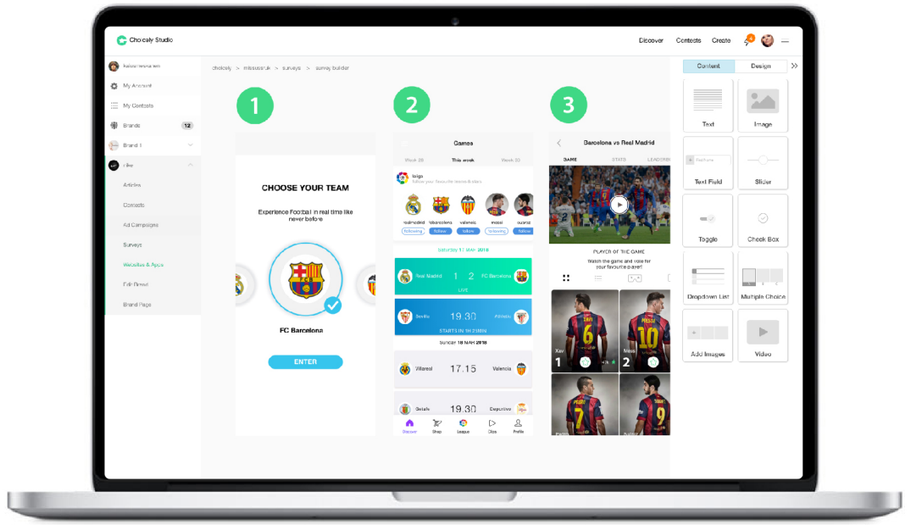
ENGAGEMENT SLOTS

Choicely

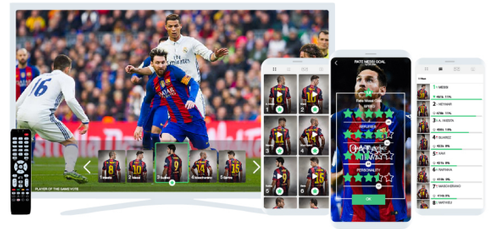
Choicely 3.0

Coming soon

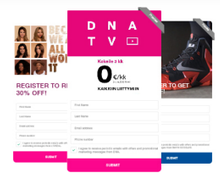
Platforms | Websites | Apps | Content | Ad Campaigns | Revenue | More Fans | Save Time



CREATE INSTANT APPS & WEBSITES
PUBLISH CROSS-PLATFORM CONTENT



CREATE WEBSITES & APPS IN HOURS
CONNECT WEBSITES, APPS, TV & SOCIAL IN MINUTES



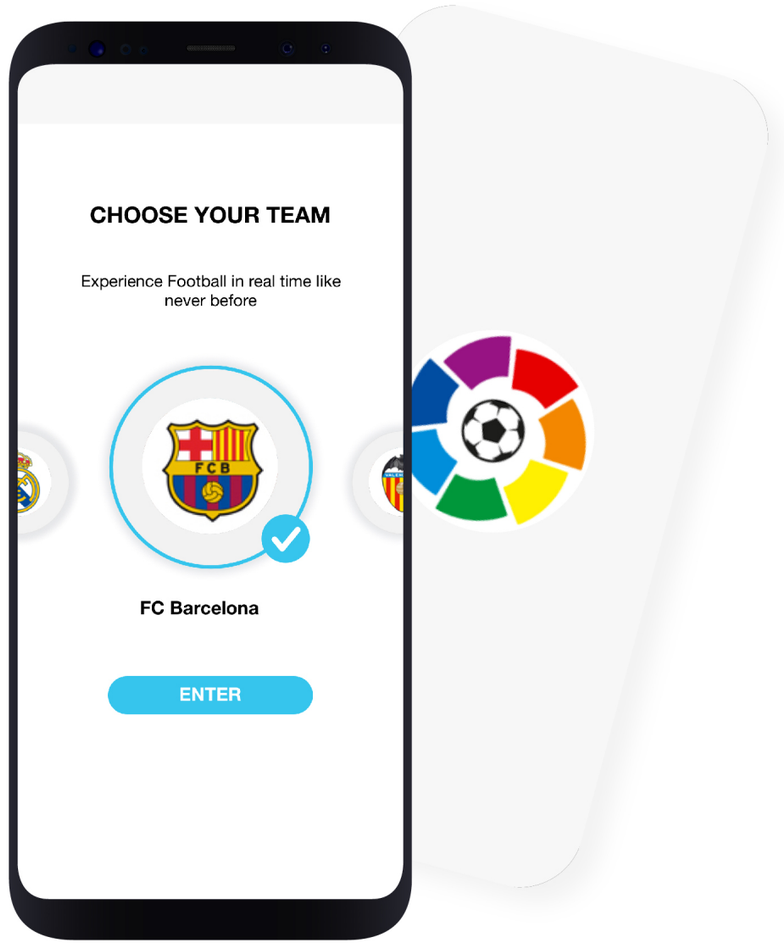
MAKE REVENUE WITH AD CAMPAIGNS

DECREASE PRODUCTION TIME & COST

Visit us on show website | Available on the App Store | GET IT ON Google play

Localisation

Unify global league apps or create new ones for each team

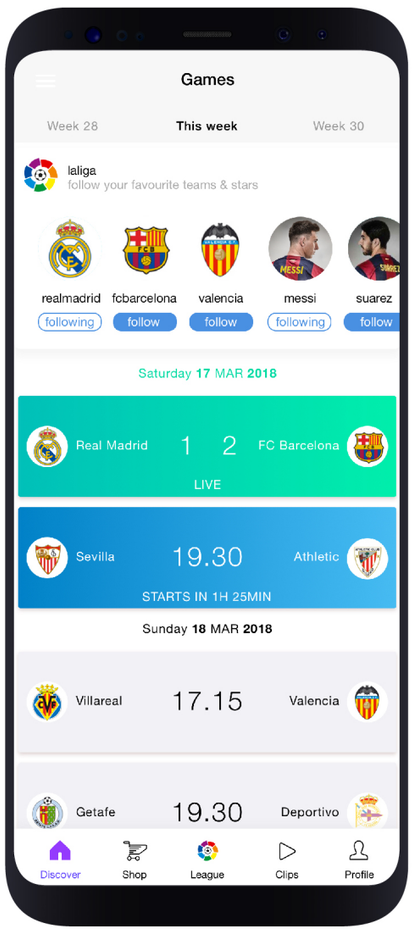


Confirm country
Preselected by IP, location or time zone

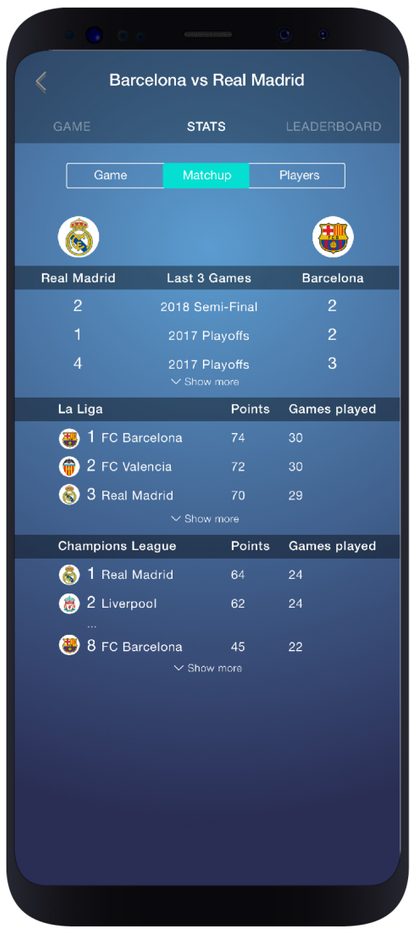
Native apps

Build native apps for your League or team with Choicely templates & tools

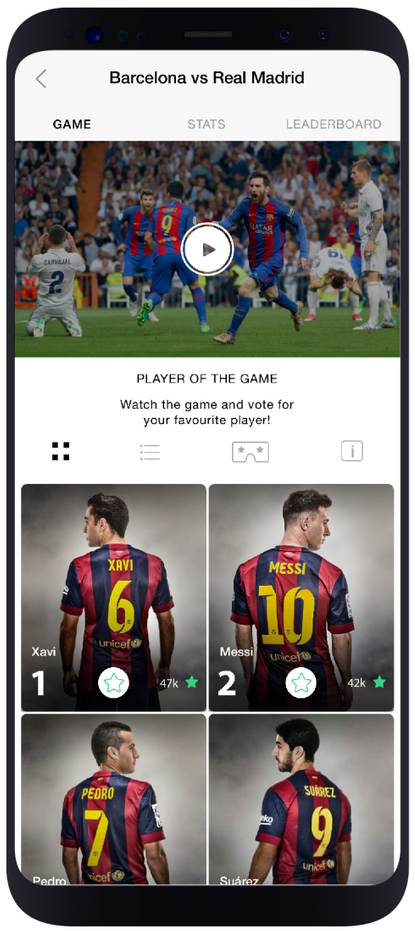
Websites Apps TV Social



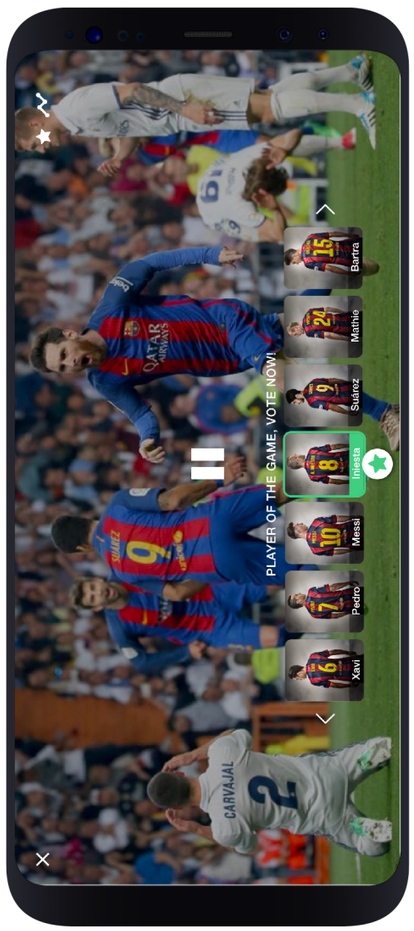
Feed



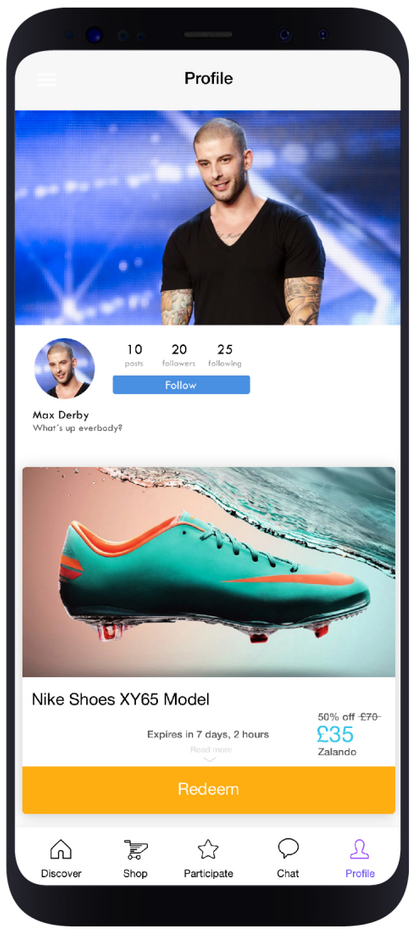
Stats



Participate



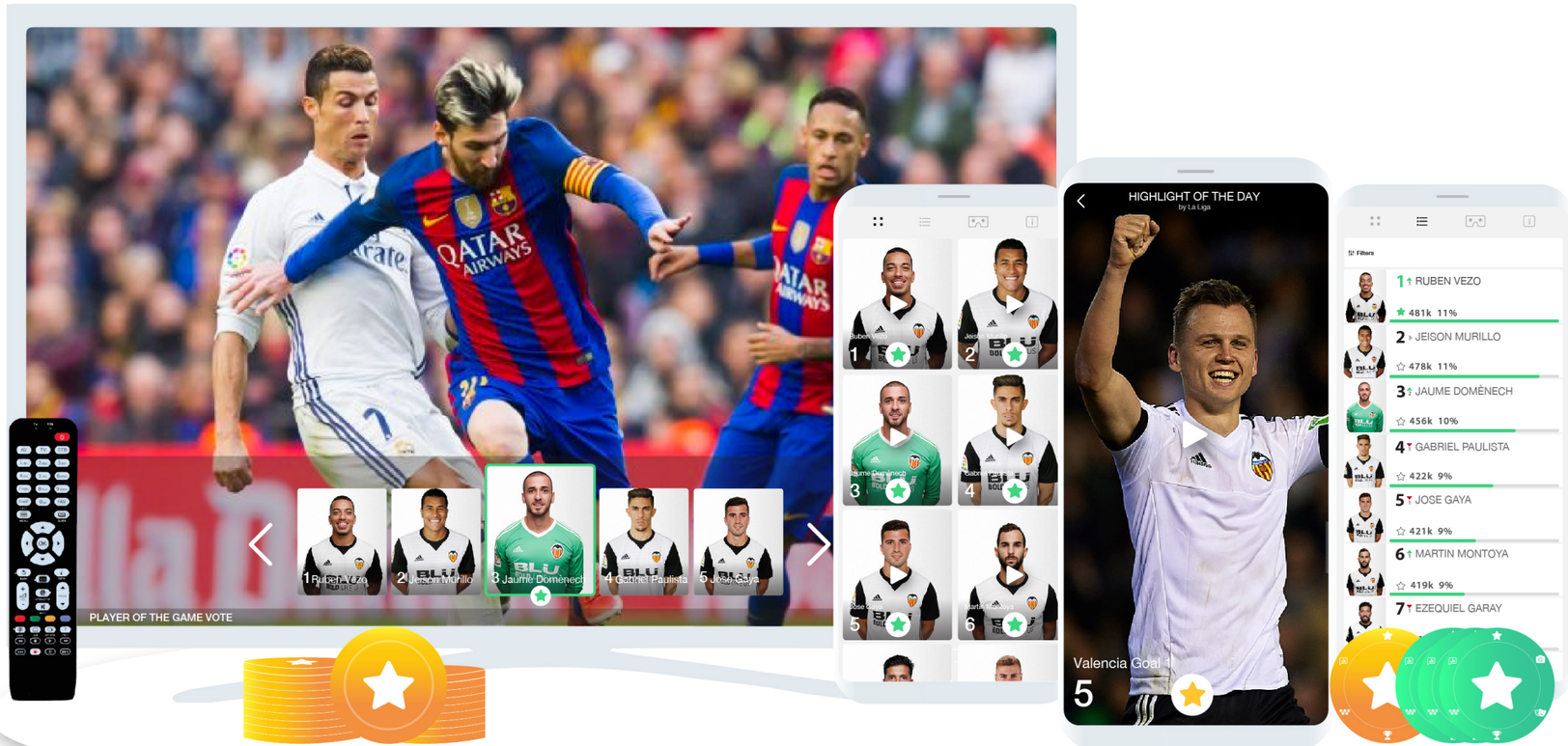
Clips & interaction



Profiles

Voting tools

For visual votes, polls & questions



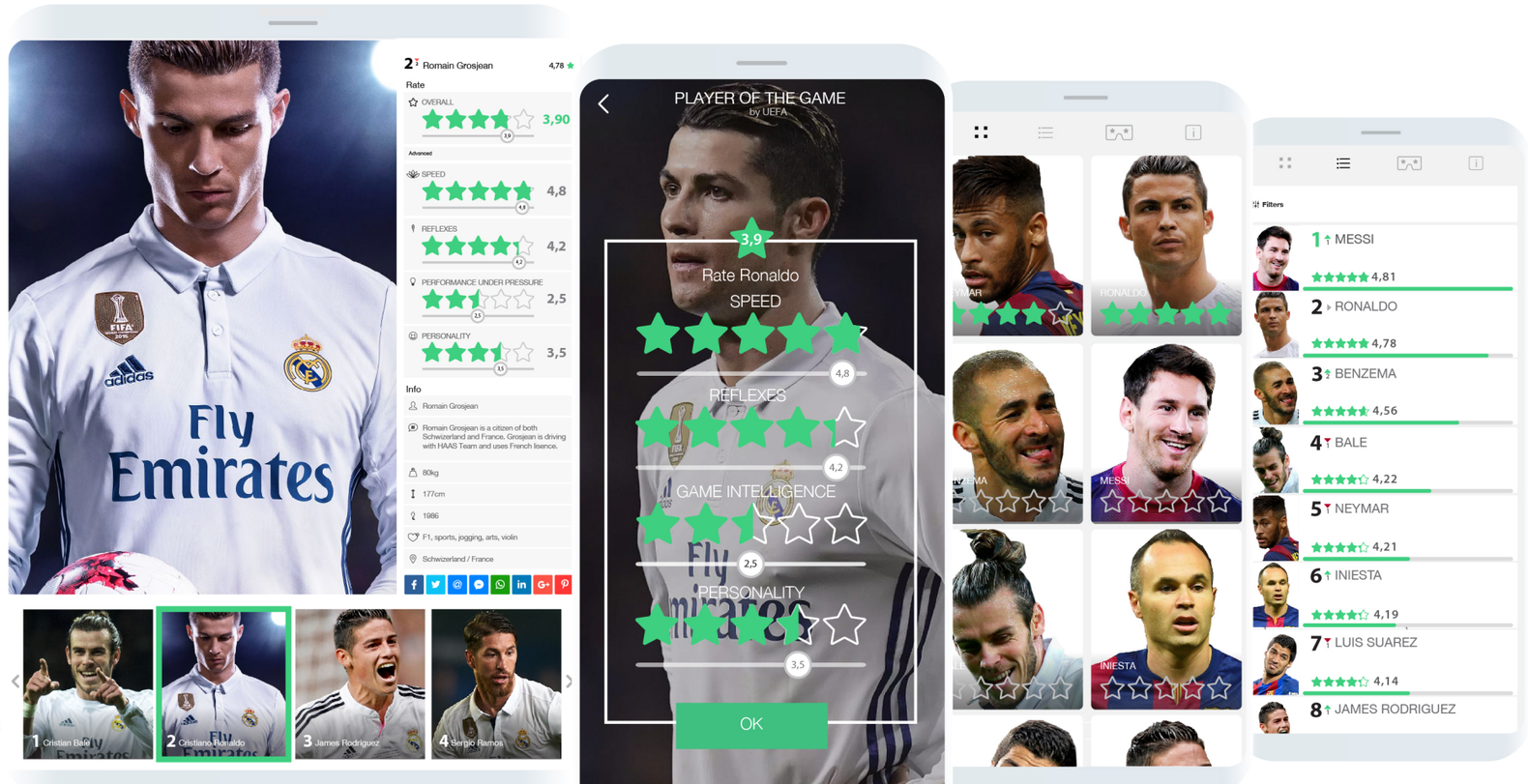
START NOW

Voting

PLAYER OF THE GAME
HIGHLIGHTS OF THE GAME
WHO WILL WIN?

Rating Tools

For fans & professionals



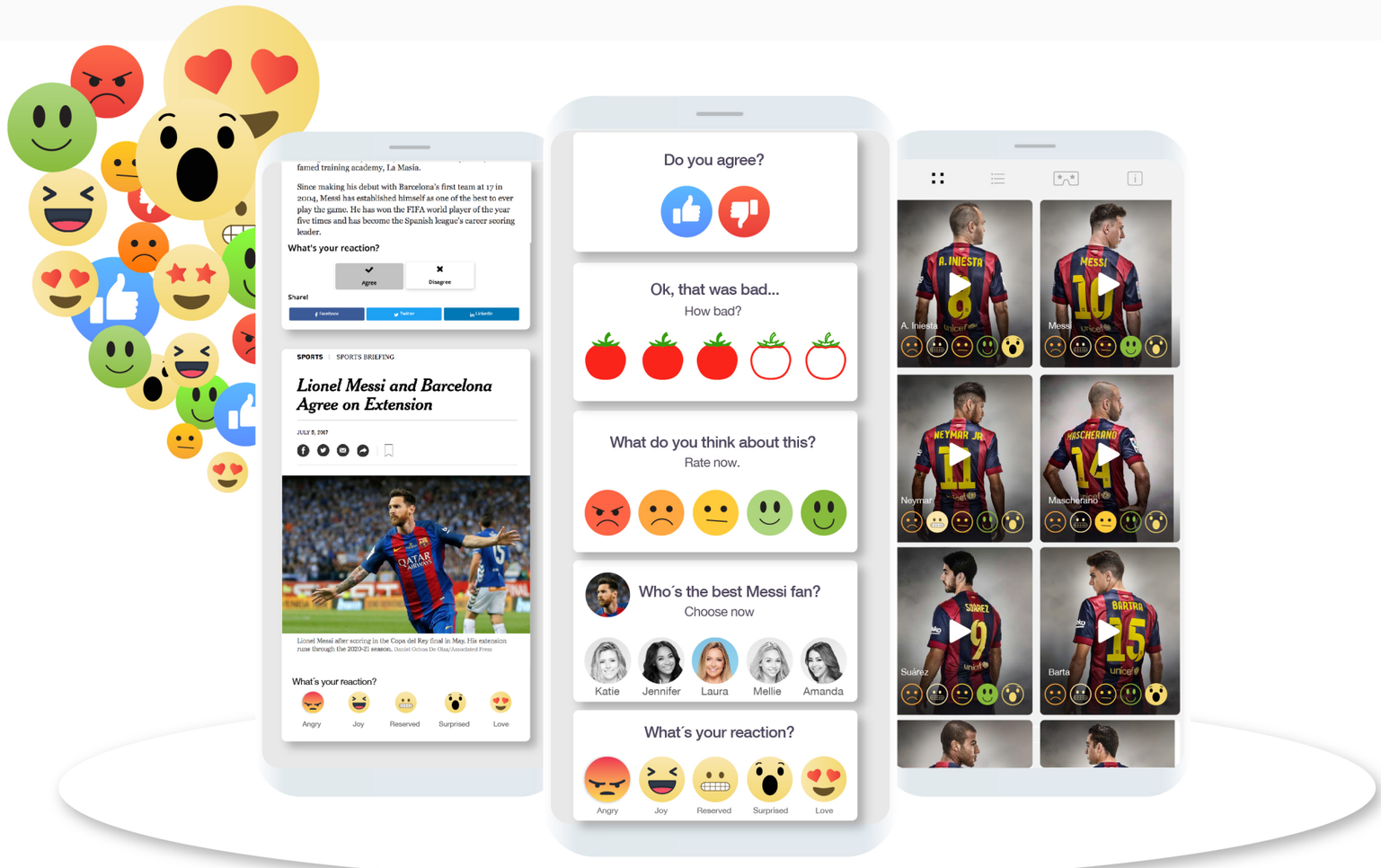
START NOW

Rating

RATE ATHLETES
RATE ATHLETE PERFORMANCES
RATE TEAMS

Choice Buttons

More feedback, engagement & shares



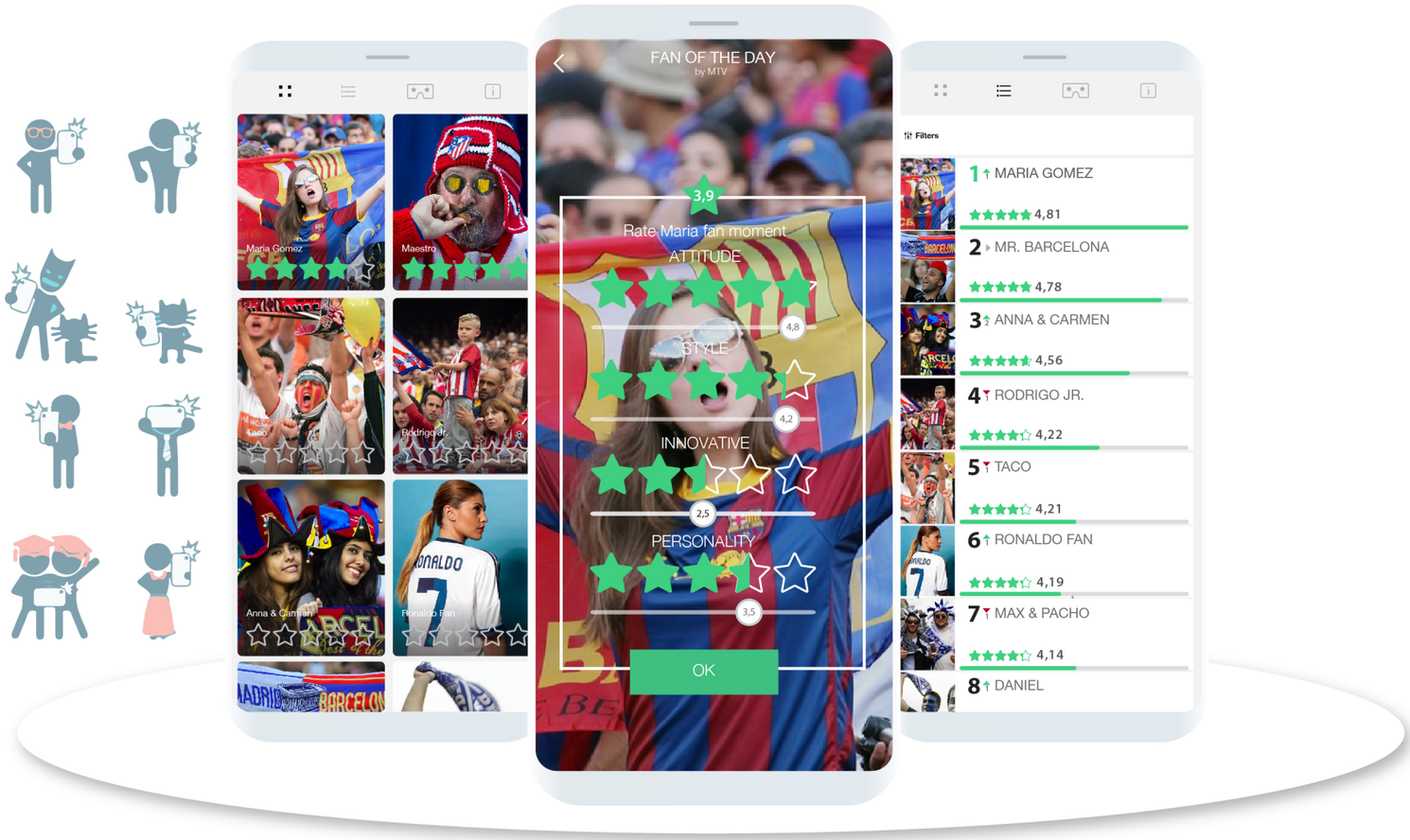
START NOW

Choices

REACTIONS TO PLAYERS
REACTIONS TO PERFORMANCES
CREATE FUN CHARTS

Fan Challenges

Live rated, user generated content



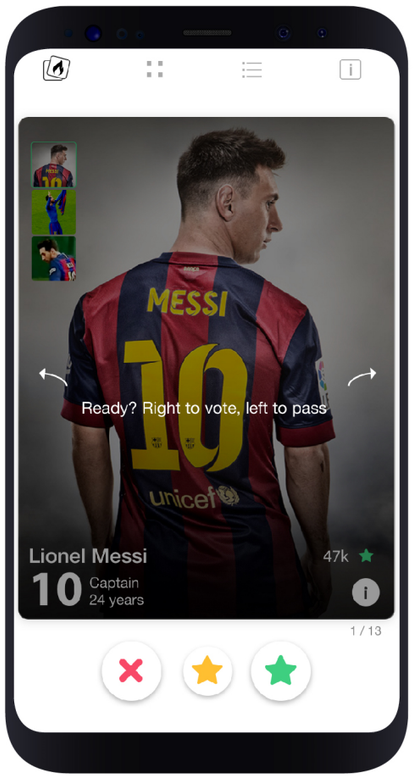
START NOW

Challenge

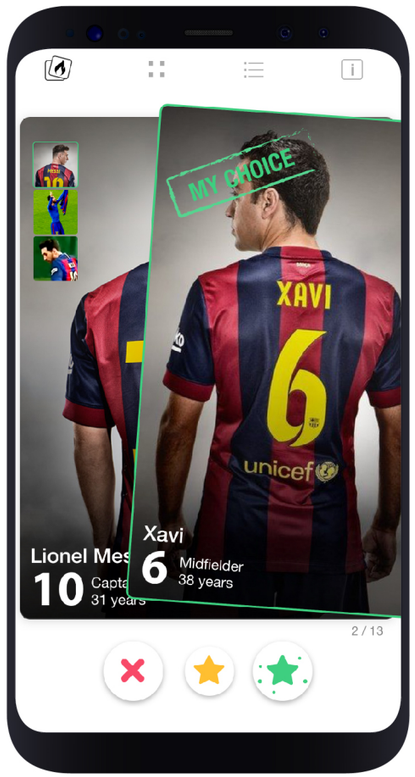
FAN OF THE DAY
FAN MOMENT OF WINTER OLYMPICS
FAN TRICK OF WINTER OLYMPICS

Swipe

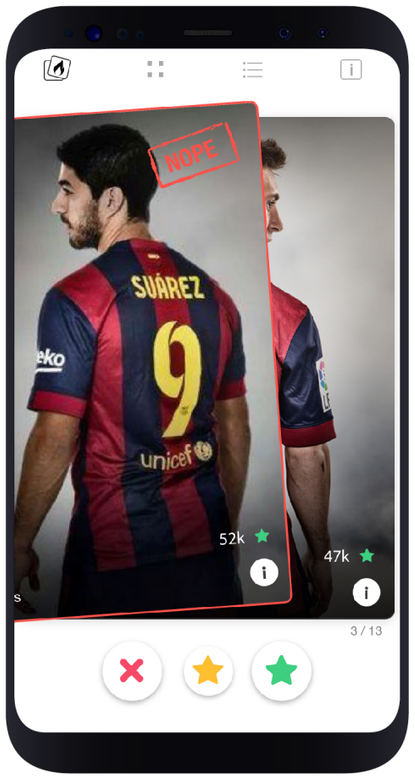
Increase interaction with Swipe & other fun contest types



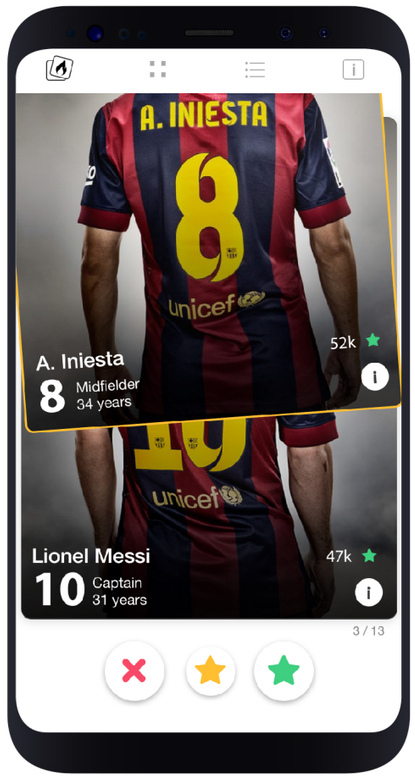
Intro



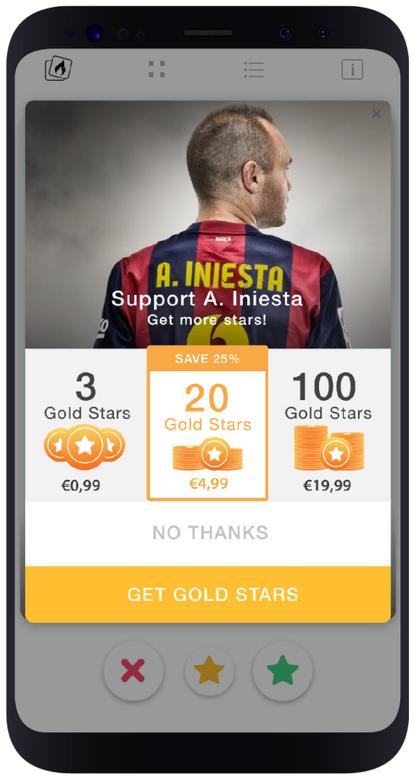
Vote, swipe right



Pass, swipe left



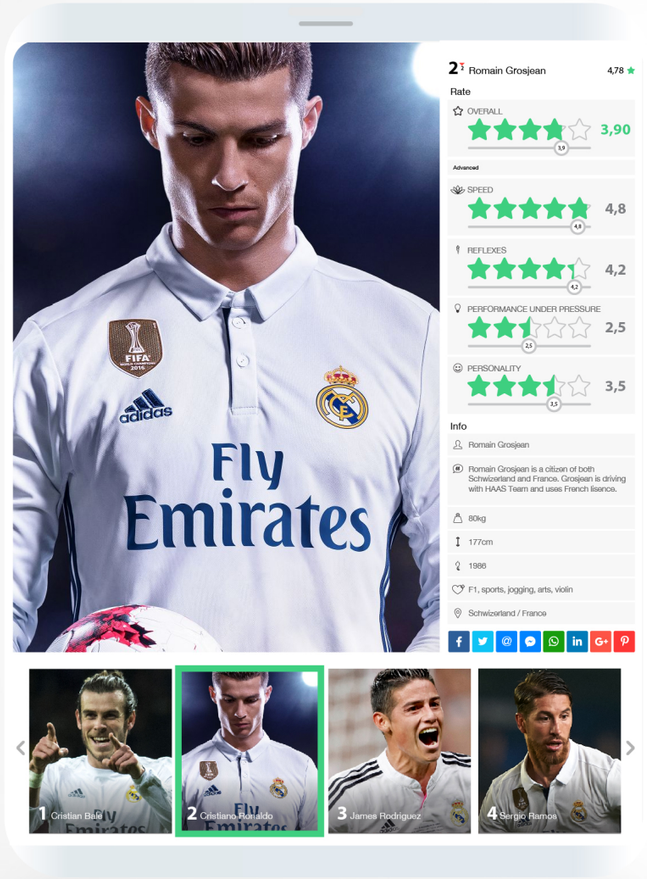
Get stars, swipe up



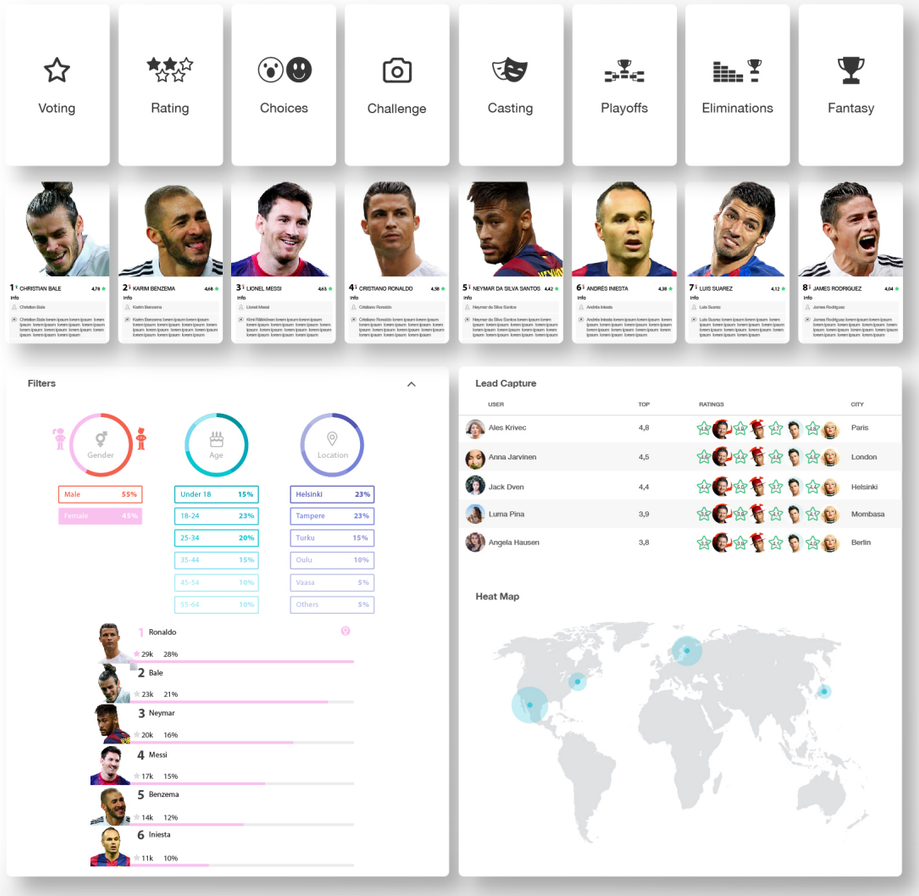
Buy vote packages

MEANINGFUL DATA

VIEW RESULTS BY DEMOGRAPHICS, HEAT MAPS & MORE



ADVANCED UI FOR VOTING, RATING, CASTING & MORE

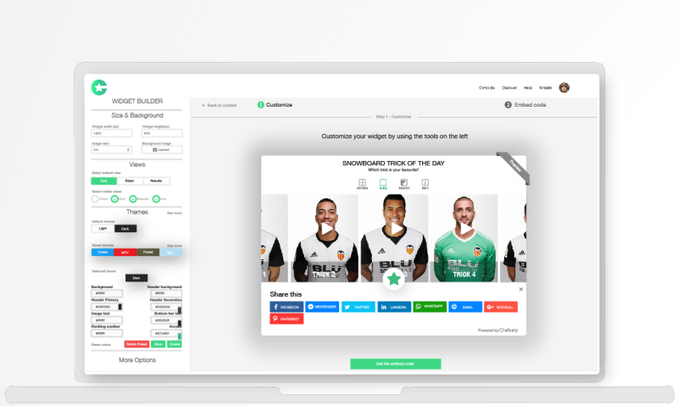


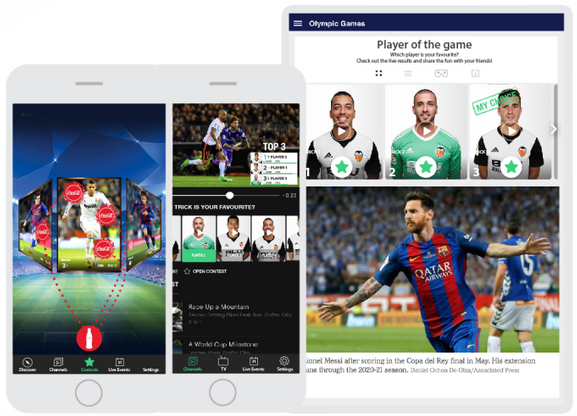
MEANINGFUL DATA, SMART FAN CONTENT

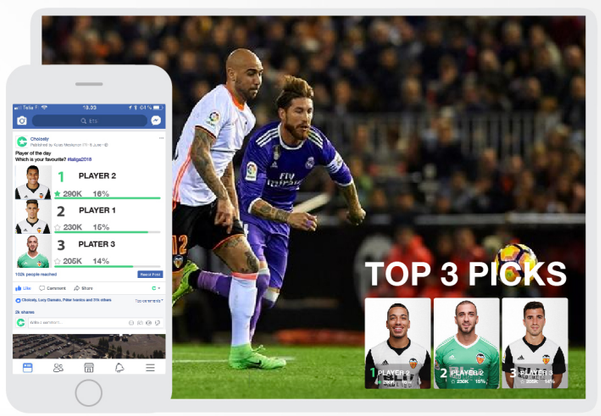
SMART INTERACTIVE FORMATS & HEAT MAPS

INTEGRATION

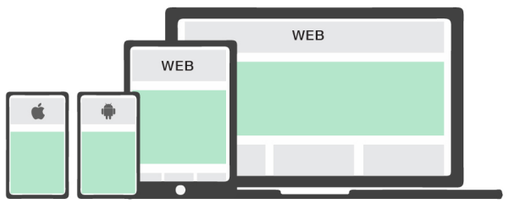
FOR WEB, APPS, SOCIAL, TV & STREAM



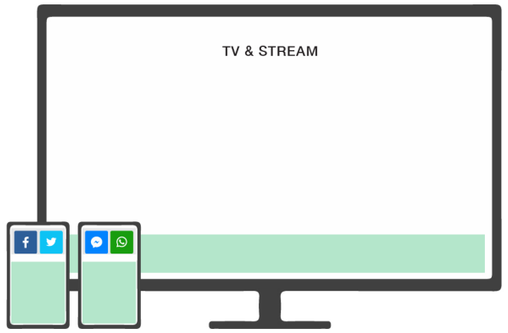




1 CREATE EVENTS ON CHOICELY.COM



2 INTEGRATE ON YOUR WEBSITES & NATIVE APPS

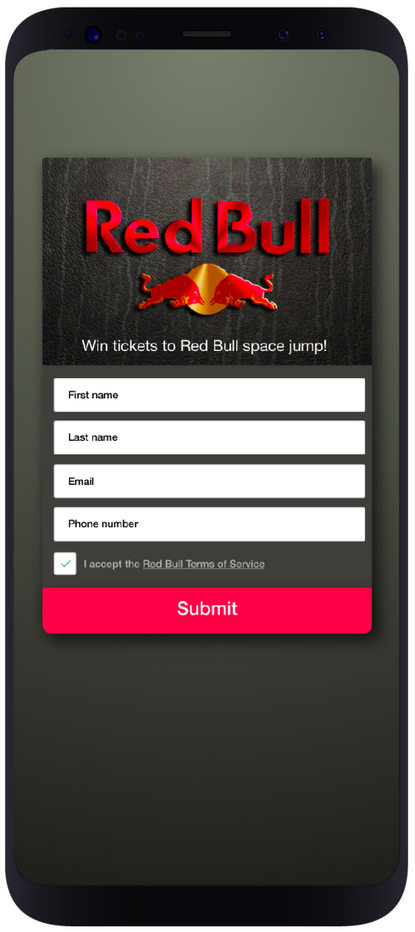


3 SHARE TO SOCIAL MEDIA, SHOW LIVE RESULTS ON TV

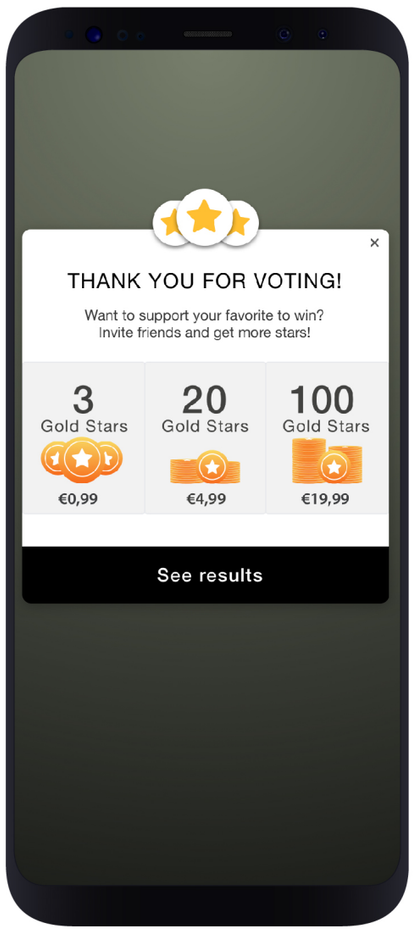
$ Revenue

Monetise your traffic with integrated advertiser tools

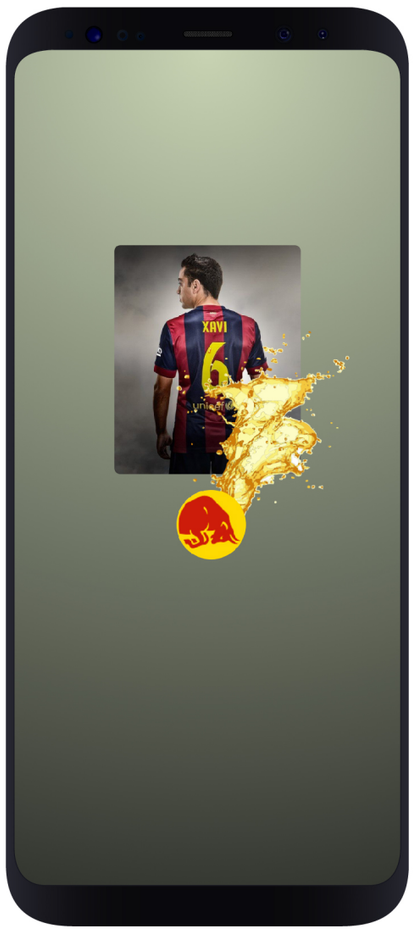
Lead capture | Click to call | Branded buttons | Video ads | Boost downloads & subscriptions | e-commerce integration | Custom call to actions



Lead capture

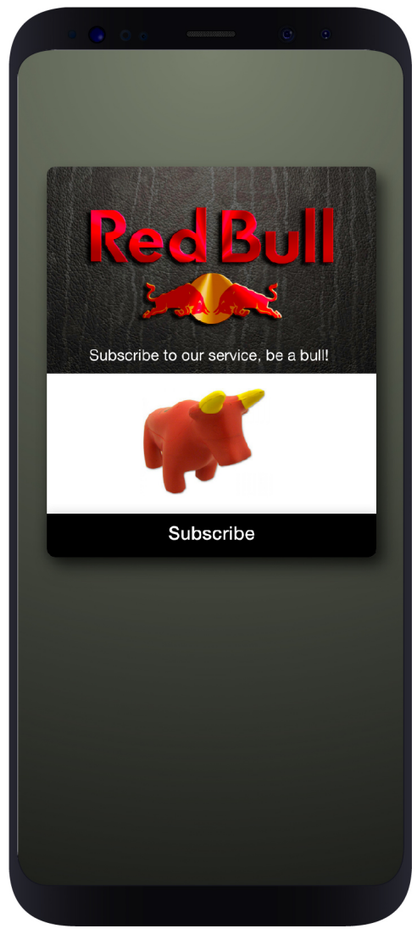


Buy vote packages



Branded buttons

E-commerce



Call to action

$ Success Stories

Case studies in sports

Google · MTV MUSIC TELEVISION · ALMA · ATRESMEDIA · CBS · mtv · 4 · Liiga · MISS UNIVERSE AUSTRALIA

Case Studies

SEARCH

206

		BRAND	CASE
1		CBS	Face the Truth
2		C More	Formula 1 - Driver of the Day
3		MTV	Icehockey World Championships
4		YLE - Finnish Broadcasting C.	Champions League
5		Sports Gala	Sports Moment of the Year 2018
6		Atresmedia	Champions League Final
7		Nelonen	Gaala
8		Iltalehti	Multiple pilots, Miss Finland
9		Finnish Ice Hockey League	Pilot of 30 games
10		Miss Germany Corporation	150 beauty pageants

View 10 · Previous · Page 1 of 21 · Next

C More, Formula 1

DRIVER OF THE DAY + LEAD CAPTURE
LIVE RESULTS ON TV

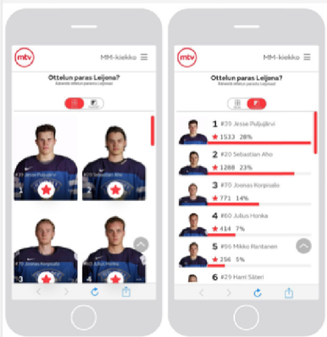
70%
OF PAGE VISITORS ENGAGED

45%
FILLED LEAD CAPTURE FORM

YLE, Champions League

MAN OF THE MATCH
LIVE RESULTS ON TV

62%
OF PAGE VISITORS ENGAGED



MTV, Ice Hockey World Championships

PLAYER OF THE GAME + LEAD CAPTURE
LIVE RESULTS ON TV

92%
OF PAGE VISITORS ENGAGED

45%
FILLED LEAD CAPTURE FORM

Sports Gala

SPORTS MOMENT OF THE YEAR 2018 + LEAD CAPTURE

88%
OF PAGE VISITORS ENGAGED

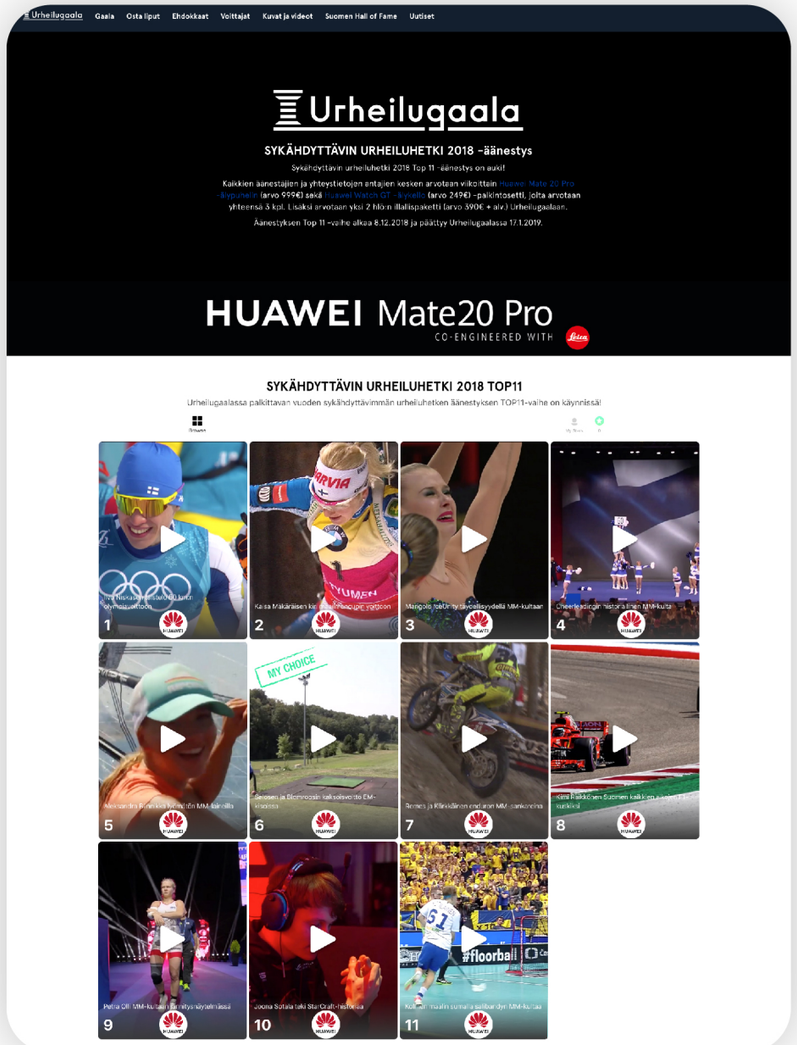
51%
FILLED LEAD CAPTURE FORM

Choicely

$ Sports Gala

Case studies in sports

Google · MTV Music Television · alma · ATRESMEDIA · CBS · mtv · 4 · Liiga · Miss Universe Australia

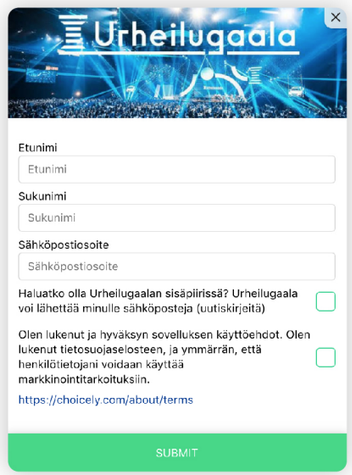


HUAWEI

130k
VOTES

67k
LEADS

51%
CONVERSION



Choicely

$ Miss USSR UK

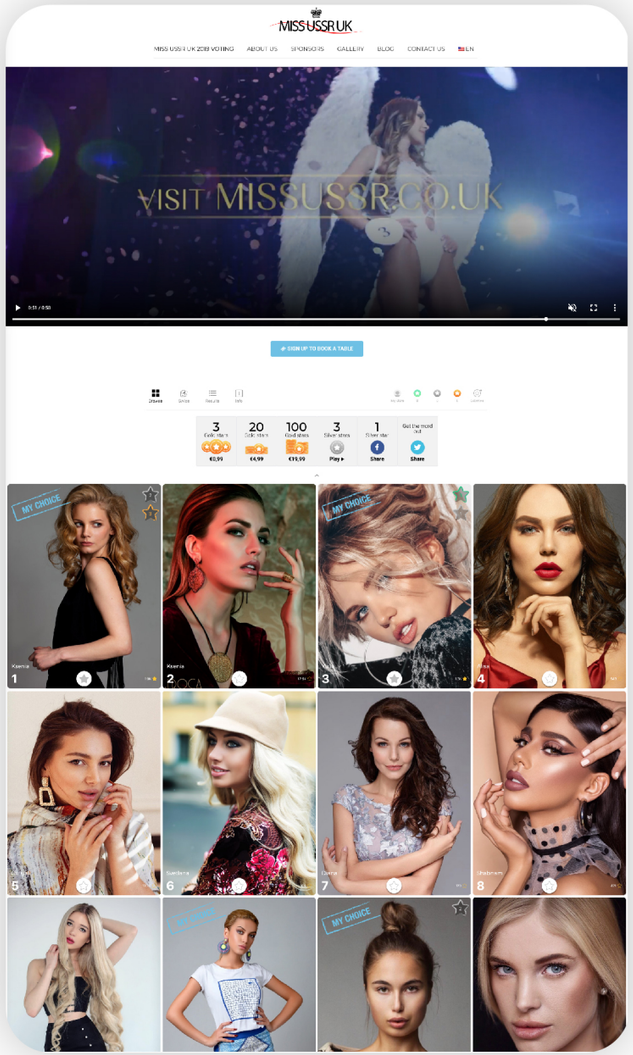
Case studies in beauty pageants

62k
VOTERS

209k
VOTES

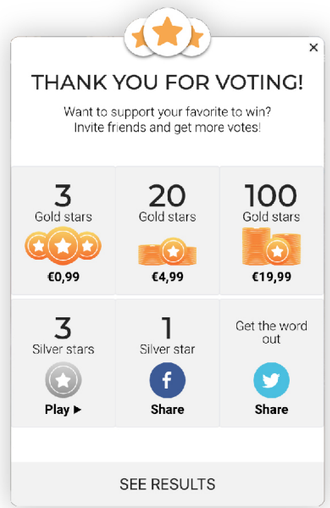
€13k
SALES

€0,21
REVENUE / VOTER



Voting on missussr.co.uk/voting

68 contestant profiles



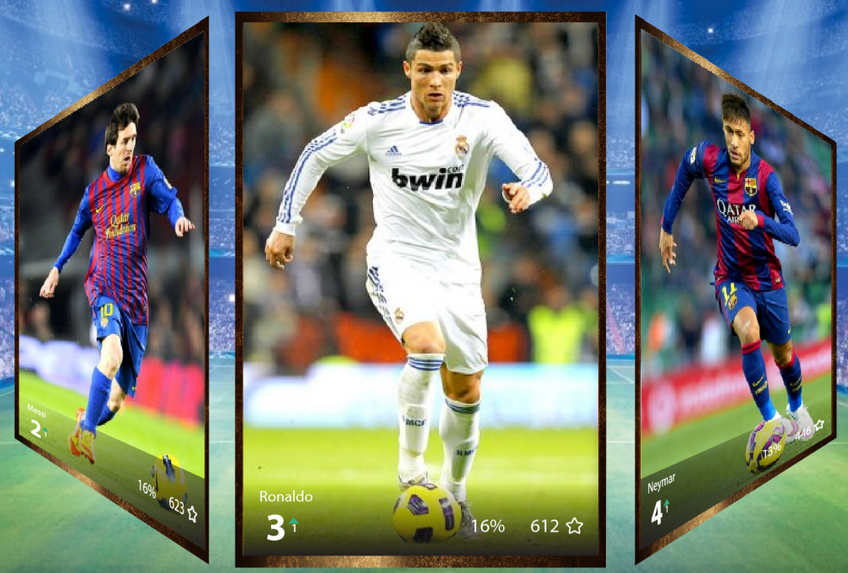
Buy & earn more votes!

Choicely

Voting | Rating | Choices | Challenge | Casting | Playoffs | Eliminations | Fantasy

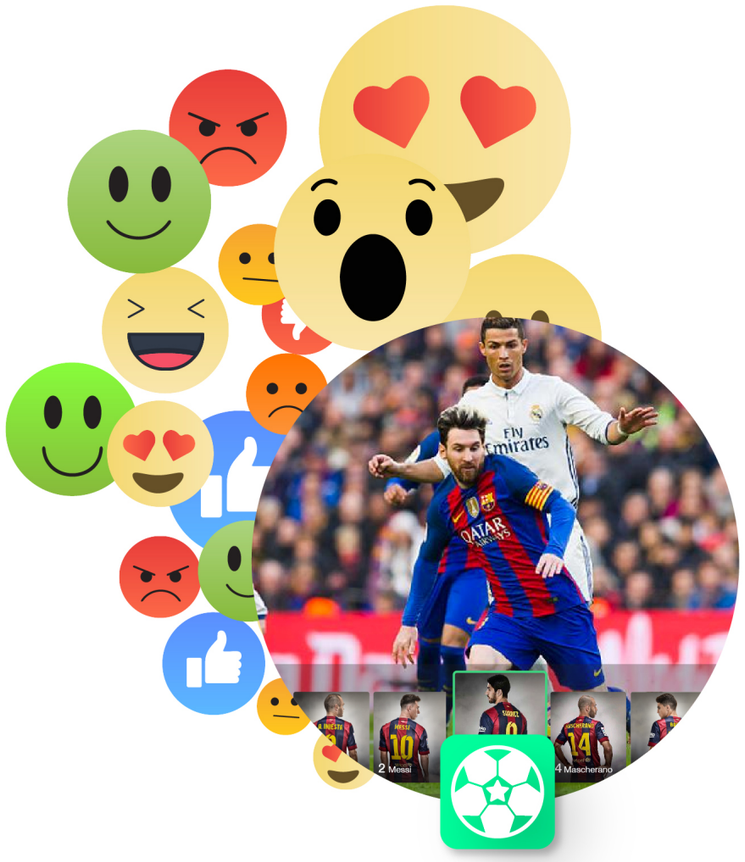
MEANINGFUL DATA | INTEGRATION | REVENUE | SUCCESS STORIES | AUGMENTED REALITY | GET STARTED

ENGAGE IN AR / 360



Thank you

We look forward in working with you



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