FAN ENGAGEMENT

READY FOR YOUR TV, WEB, APPS & SOCIAL





















Interactive technology & apps for Love Island

Choicely has created a massively scalable, easily deployable platform for engaging fans across web, app, social and linear broadcast. We offer a broad suite of interactive content tools that can be integrated into any website or app in minutes and are pre-built with social sharing features, along with premium monetization integrations. Soon you will also be able to publish localized websites and native iOS and Android apps directly from Choicely's publishing system that can be ready to launch within days at a very competitive market price.



SOLUTION

- Choicely provides ITV / Love Island with cutting-edge technology for advanced fan engagement
- Choicely provides integrated technology and interactive apps & websites instantly
- High quality digital engagement & quality push notifications enable new ad sales & data play



ROCKET SPEED

- Choicely technology is production ready now for cross-platform integration
- The modern user interfaces will provide true added value for ITV formats & audiences
- Choicely technology comes with full scalability for every market and business opportunities, including premium voting and advertiser tools tools for sponsors



GOALS

- Accelerate time-to-market for digital content publishing with lower resource requirements
- Significantly reduce cost of production, especially for app development
- Empower fan communities with fun interactive experiences, drive incremental revenue and provide superior consumer insights



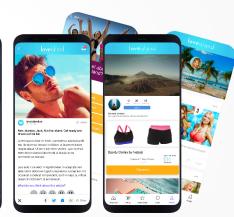
ADVANCED APP CONCEPT FOR LOVE ISLAND

EMPOWER FAN COMMUNITY WITH ADVANCED SOCIAL & INTERACTIVE FEATURES



CONTRIBUTION OF THE PROPERTY O





Personalized feed

Ecommerce

Voting, rating & Fan challenges

Articles, polls & more

Love Island Profiles

ADVANCED INTERACTIVE FORMATS















Voting

Rating

Choices

Challenge

Casting

Battle

Swipe

INTEGRATED ADVERTISING TOOLS















Lead capture Click to call

Branded voting buttons

Video ads Boost downloads e-commerce Custom call & subscriptions

integration

HIGH PERFORMANCE & SCALABILITY









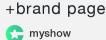
Responsive design

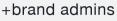
Global server Fast loading optimisation

Millions of simultaneous users

CHOICELY STUDIO TOOLS

CREATE & MANAGE INTERACTIVE CONTENT, BUILD OR CONNECT TO APPS & WEBSITES







+create content

















Interactive







Rewards in Coupons



Personalized feed content

















Integration

Social user interaction

judges





+premium customization

 No login
 Choicely login
 Results by demographics with Facebook login
3) Customer login

Identification options

-Grow your fan database

- Choicely pre-filters user generated content using machine learning Moderation

- Moderate user generated

Contest rules

Push notifications



In-app messaging



Integrate to your website, app, TV & social

Build your own custom website & app with Choicely tools

+fan interfaces

Website iOS & Android Apps

TV & stream Social Show results & allow interactions on TV & stream

All content is shareable to social to drive traffic to your web & apps







































EASY TO USE

PROFESSIONAL CONFIGURATION

CAPABILITY	CHOICELY	DESCRIPTION
PLATFORM CAPABILITIES		Create brand platforms on Choicely and manage content on all platforms
CROSS-PLATFORM CONTENT	V	Create cross-platform content, interactive events & more
INSTANT INTEGRATIONS	✓	Integrate content on websites & apps instantly
INSTANT WEBSITES & APPS	COMING SOON	Create interactive websites & apps in days
FORMATS		Enrich fan engagement through interactive formats
VOTING / POLLING	✓	Create playful votes with extensive features
RATING	V	Create advanced rating for fans & professionals
CHOICES / REACTIONS	✓	Get playful feedback with customizable reaction buttons
FAN CHALLENGES	V	Create fan challenges with live rated user generated content
BATTLE	✓	Create fun voting between 2 choices in randomized pairs
1VS1	V	Create fun voting between 2 choices
SWIPE	✓	Try online eliminations with multiple elimination rounds
CASTING	V	Create streamlined casting - better results in less time
ARTICLES	✓	Post articles using text, images, image galleries, videos and more
INTEGRATIONS		Integrate Choicely formats on all platforms
WEBSITES	V	Embed customized interactive formats to your website
NATIVE IOS & ANDORID APPS	✓	Add customized interactive formats to your app
TV BROADCAST	V	API for showing live results on TV Screen
SOCIAL MEDIA	✓	Social sharing available to direct traffic into content owner's digital properties
FEATURES		Use advanced digital toolset to create great fan experiences
BRAND PAGE	V	Create & manage all interactive content in one place
TEAM WORK	V	Create & manage all interactive content in teams locally and globally

Create interactive formats in minutes, optimized for engagement

Manage your brand site, interactive formats & widgets

AR & VR EXPERIENCE HIGH SCALABILITY PUSH NOTIFICATIONS LIVE RESULTS REWARDS 3 LEVELS OF AUTHENTICATION MEANINGFUL DATA DASHBOARD SECURITY POSHAGATION SECURITY POSHAGATION MEANINGFUL DATA DASHBOARD SECURITY POSHAGATION SOCIAL Integrated social sharing to direct traffic into content owner's digital properties CONTESTANT PROFILES PERSONALIZED CONTENT JUDGES COMING SOON CHAT COMING SOON CHAT COMING SOON CHAT ADVANCED SETTINGS CUSTOM/LEVELS VISIBILITY Set results to live, set time or hidden according to your needs Set vice illimit how many times user can votes each contestant CANCEL VOTES IDENTIFICATION Set vice limit / Po address PERSONACHIE PERSONACHIE PRESTRICTIONS MODERATION Let fars support their ferourthe splus with integrated and campaigns When the present a care with integrated and campaigns Let fars support their ferourthe by buying extra vote packages AD VOTES Let fars support their ferourthe by buying extra vote packages BRANDED BUTTONS Spensored interactive button with branded irrages & animatons CUSTOM AD INTEGRATIONS On demand			
HIGH SCALABILITY PUSH NOTIFICATIONS LIVE RESULTS REWARDS Attract targeted consumer engagement LIVE RESULTS Show real time results on websites, apps, TV & stream REWARDS Attract more audionce with rewards 3 LEVELS OF AUTHENTICATION 3 LEVELS OF AUTHENTICATION ALTRICATION MEANINGFUL DATA DASHBOARD View an extensive dashboard of fan engagement SECURITY Professional security provided by Google Cloud and automated verifications SECURITY Professional security provided by Google Cloud and automated verifications MODERATION SEASILY produced by Google Cloud and automated verifications CONTESTANT PROFILES PERSONALIZED CONTENT JUDGES COMING SOON CHAT COMING SOON Add Judges with custom set power % in each contest COMING SOON Add Judges with custom set power % in each contest ADVANCED SETTINGS RESULTS VISIBILITY AMOUNT OF FREE VOTES VOTE LIMIT / CONTESTANT CANCEL VOTES JUDENTIFICATION Set the amount of fee votes / user in each contest VOTE LIMIT / CONTESTANT CANCEL VOTES JUDENTIFICATION Set identification on / off, use social login, custom login according to your needs LEAD CAPTURE Monelize your fanchase with integrated ad campaigns Menelize your fanchase with integrated and campaigns Monelize your fanchase with integrated and campaigns PREMIUM VOTES LEAD CAPTURE BRANDED BUTTONS CLISTOMA DINTEGRED TITONS Set vote lumber for most or with practed images & animations CLISTOMA DINTEGRED TITONS Set vote lumber for most or work your / sponsor database Sponsored interactive button with branded images & animations CLISTOMA DINTEGRED TITONS Set vote lumber for most or with practed images & animations CLISTOMA DINTEGRED TITONS Set vote lumber for most or with practed images & animations CLISTOMA DINTEGRED TITONS Set vote lumber for most or with practed images & animations	VISUAL INTERFACE	✓	Create entertaining experiences with images, videos & stories
PUSH NOTIFICATIONS LIVE RESULTS Show real time results on websites, apps, TV & stream REWARDS Attact more audience with rewards 3 LEVELS OF AUTHENTICATION 3 LEVELS OF AUTHENTICATION 3 LEVELS OF AUTHENTICATION MEANINGFUL DATA DASHBOARD View an extensive dearbloard of fan engagement SECURITY Professional security provided by Coogle Cloud and automated verifications Beasily moderate user generated content, premoderation by machine learning SOCIAL CONTESTANT PROFILES PERSONALIZED CONTENT JUDGES COMING SOON CHAT COMING SOON Add Judges with custom set power % in each contest COMING SOON ADVANCED SETTINGS RESULTS VISIBILITY AMOUNT OF FREE VOTES VOTE LIMIT / CONTESTANT CANCEL VOTES VOTE LIMIT / CONTESTANT CANCEL VOTES PRESIDENTIFICATION Set the amount of five votes / user in each contest VOTE LIMIT / CONTESTANT CANCEL VOTES REVENUE & SPONSORSHIP PREMIUM VOTES LEAD CAPTURE BRANDED BUTTONS CLISTOM AD INTEGRED ATIONS CLISTOM AD INTEGRED ATIONS CLISTOM AD INTEGRED ATIONS Shows of interactive button with branded images & animations CLISTOM AD INTEGRED ATIONS CLISTOM AD INTEGRED ATIONS VISIONALIZED CAPTURS Sponsored interactive button with branded images & animations CLISTOM AD INTEGRED ATIONS Shows or a simple forms to grow your / sponsor database Sponsored interactive button with branded images & animations CLISTOM AD INTEGRED ATIONS Set vice interactive button with branded images & animations CLISTOM AD INTEGRED ATIONS Set vice interactive button with branded images & animations CLISTOM AD INTEGRED ATIONS Set vice interactive button with branded images & animations	AR & VR EXPERIENCE	✓	Jump to the future, offer AR experiences
LIVE RESULTS REWARDS Attract more audience with revards 3 LEVELS OF AUTHENTICATION MEANINGFUL DATA DASHBOARD See a learn from choices different people make with demographic data DASHBOARD View an extensive dashboard of fan engagement SECURITY Professional security provided by Google Cloud and automated verifications MODERATION SOCIAL CONTESTANT PROFILES PERSONALIZED CONTENT JUDGES CHAT COMING SOON Add Judges with custom set power % in each contest Empower fan cummunities with native chat Empower fan cummunities with native chat ADVANCED SETTINGS RESULTS VISIBILITY AMOUNT OF FREE VOTES VOTE LIMIT / CONTESTANT CANCEL VOTES IDENTIFICATION IP RESTRICTIONS REVENUE & SPONSORSHIP PREMIUM VOTES AD VOTES	HIGH SCALABILITY	✓	Manage millions of simultaneous users
REWARDS Attract more audience with rewards 3 levels of Authentication MEANINGFUL DATA DASHBOARD View an extensive dashboard of fan engagement SECURITY Profresional security provided by Google Cloud and automated verifications MODERATION SOCIAL CONTESTANT PROFILES PERSONALIZED CONTENT JUDGES CHAT COMING SOON CHAT COMING SOON Add Judges with custom set power % in each contest Empower fan cummunities with native chat ADVANCED SETTINGS RESULTS VISIBILITY AMOUNT OF FREE VOTES VOTE LIMIT / CONTESTANT CANCEL VOTES IDENTIFICATION IP RESTRICTIONS REVENUE & SPONSORSHIP PREMIUM VOTES AD VOTES AD VOTES AD VOTES LEAD CAPTURE When is a support their favorite set by buying extra vote packages Let fans support their favorites by buying ext	PUSH NOTIFICATIONS	✓	Instant targeted consumer engagement
ALEVELS OF AUTHENTICATION MEANINGFUL DATA DASHBOARD View an extensive dashboard of fan engagement SECURITY Professional security provided by Google Cloud and automated venfications MODERATION SOCIAL CONTESTANT PROFILES PERSONALIZED CONTENT JUDGES COMING SOON CHAT COMING SOON CHAT ADVANCED SETTINGS RESULTS VISIBILITY AMOUNT OF FREE VOTES VIEW an extensive dashboard of fan engagement For the science of the state of the science of the s	LIVE RESULTS	✓	Show real time results on websites, apps, TV & stream
MEANINGFUL DATA See & learn from choices different people make with demographic data DASHBOARD View an extensive dashboard of fan engagement SECURITY Professional security provided by Google Cloud and automated verifications MODERATION SOCIAL CONTESTANT PROFILES PERSONALIZED CONTENT JUDGES COMING SOON CHAT COMING SOON CHAT COMING SOON Add Judges with custom set power % in each contest Empower fan cummunities with native chat ADVANCED SETTINGS RESULTS VISIBILITY Set results to live, set time or hidden according to your needs VOTE LIMIT / CONTESTANT CANCEL VOTES IDENTIFICATION PRESTRICTIONS REVENUE & SPONSORSHIP PREMIUM VOTES AD VOTES AD VOTES LET fans support their favourites by buying extra vote packages AD VOTES LET fans support beinr favourite sub your / sponsor database BRANDED BUTTONS CUISTOM AD INTERGRATIONS	REWARDS	✓	Attract more audience with rewards
DASHBOARD View an extensive dashboard of fan engagement SECURITY Professional security provided by Google Cloud and automated verifications MODERATION Easily moderate user generated content, premoderation by machine learning SOCIAL Integrated social sharing to direct traffic into content owner's digital properties Enrich contestant profiles with stories, multiple images & videos PERSONALIZED CONTENT COMING SOON CHAT COMING SOON CUstomize Choicely formats on the go Set results to live, set time or hidden according to your needs Set the amount of free votes / user in each contest VOTE LIMIT / CONTESTANT CANCEL VOTES CINCTICATION Set the limit how many times user can votes each contestant CANCEL VOTES IDENTIFICATION Set identification on / off, use social login, custom login according to your needs REVENUE & SPONSORSHIP PREMIUM VOTES AD VOTES AD VOTES Let fans support their favourites by buying extra vote packages AD VOTES Let fans support their favourites by buying extra vote packages Let fans support their favourites by buying extra vote packages Let fans support their favourites by buying extra vote packages Let fans support their favourites by buying extra vote packages Let fans support their favourites by buying extra vote packages Let fans support their favourites by buying extra vote packages Let fans support their favourites by buying extra vote packages Let fans support their favourites by buying extra vote packages Sponsored interactive button with branded images & animations	3 LEVELS OF AUTHENTICATION	✓	3 levels of authentication available
SECURITY Professional security provided by Google Cloud and automated verifications MODERATION SOCIAL Integrated social sharing to direct traffic into content owner's digital properties Enrich contestant profiles with stories, multiple images & videos PERSONALIZED CONTENT JUDGES COMING SOON CHAT COMING SOON CHAT COMING SOON CHAT COMING SOON CHAT ADVANCED SETTINGS Customize Choicely formats on the go RESULTS VISIBILITY Set results to live, set time or hidden according to your needs VOTE LIMIT / CONTESTANT CANCEL VOTES IDENTIFICATION Set identification on / off, use social login, custom login according to your needs REVENUE & SPONSORSHIP PREMIUM VOTES AD VOTES AD VOTES LEAD CAPTURE Use lead capture forms to grow your / sponsor database Sponsored interactive button with branded images & animations CUSTOM AD INTEGRATIONS CUSTOM AD INTEGRATIONS SOCIAL Integrated social sharing to direct traffic into content owner's digital properties Easily moderate user generated content open and provided by Google Cloud and automated verifications Easily moderate user generated content open and provided by Google Cloud and automated verifications Easily moderate user generated content open and provided integrated and provided integrated and provided provided integrated and campaigns PREMIUM VOTES Let fans support their favourities by buying extra vote packages AD VOTES Let fans support their favourities by variching video commercials LEAD CAPTURE Use lead capture forms to grow your / sponsor database Sponsored interactive button with branded images & animations	MEANINGFUL DATA	✓	See & learn from choices different people make with demographic data
MODERATION SOCIAL Integrated social sharing to direct traffic into content owner's digital properties CONTESTANT PROFILES Enrich contestant profiles with stories, multiple images & videos PERSONALIZED CONTENT JUDGES COMING SOON Add Judges with custom set power % in each contest CHAT COMING SOON Add Judges with native chat CHAT ADVANCED SETTINGS RESULTS VISIBILITY Set results to live, set time or hidden according to your needs VOTE LIMIT / CONTESTANT CANCEL VOTES JUDENTIFICATION Set identification on / off, use social login, custom login according to your needs REVENUE & SPONSORSHIP PREMIUM VOTES AD VOTES LEAD CAPTURE Use lead capture forms to grow your / sponsor database BRANDED BUTTONS Sponsored interactive button with branded images & animations CLISTOM AD INTEGRATIONS CUSTOM AD INTEGRATIONS SOCIAL Integrated social sharing to direct traffic into content towner's digital properties LEAD CAPTURE LEAD CAPTURS LEAD AD INTEGRATIONS Integrated social sharing to direct traffic into content tworlers digital properties Lear traffic into content overal digital properties Lear traffic into content overals in the grave of the social social properties Lear traffic into content overals digital properties Lear traffic into content Lear traffic into content traffic into conte	DASHBOARD	✓	View an extensive dashboard of fan engagement
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PERSONALIZED CONTENT JUDGES COMING SOON CHAT COMING SOON COMING SOON Add Judges with custom set power % in each contest Empower fan cummunities with native chat Empower fan cummunities with native chat ADVANCED SETTINGS RESULTS VISIBILITY Set results to live, set time or hidden according to your needs AMOUNT OF FREE VOTES VOTE LIMIT / CONTESTANT CANCEL VOTES IDENTIFICATION PRESTRICTIONS REVENUE & SPONSORSHIP PREMIUM VOTES AD VOTES AD VOTES Let fans support their favourites by buying extra vote packages Let fans earn extra votes by watching video commercials LEAD CAPTURE BRANDED BUTTONS PRESTRICTIONS Finale personalized feeds for fans by following their favorites show stars Add Judges with custom set power % in each contest Empower fan cummunities with native chat Set results to live, set time or hidden according to your needs Set the amount of free votes / user in each contest Enable unvote according to your needs Use identification on / off, use social login, custom login according to your needs Set vote limit / IP address Let fans support their favourites by buying extra vote packages Let fans earn extra votes by watching video commercials Lead Capture Use lead capture forms to grow your / sponsor database Sponsored interactive button with branded images & animations	SOCIAL	✓	Integrated social sharing to direct traffic into content owner's digital properties
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ADVANCED SETTINGS Customize Choicely formats on the go RESULTS VISIBILITY AMOUNT OF FREE VOTES Vote Limit / Contestant CANCEL VOTES IDENTIFICATION IP RESTRICTIONS REVENUE & SPONSORSHIP PREMIUM VOTES AD VOTES AD VOTES LET fans earn extra votes by watching video commercials LEAD CAPTURE BRANDED BUTTONS CUSTOM AD INTEGRATIONS Set results to live, set time or hidden according to your needs Set were in each contest Vote Limit / We set time or hidden according to your needs Set whe amount of free votes / user in each contest Vote Limit / Contestant Enable unvote according to your needs Set identification on / off, use social login, custom login according to your needs Set vote limit / IP address Monetize your fanbase with integrated ad campaigns Let fans searn extra votes by watching video commercials LEAD CAPTURE Use lead capture forms to grow your / sponsor database Sponsored interactive button with branded images & animations	JUDGES	COMING SOON	Add Judges with custom set power % in each contest
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RESULTS VISIBILITY Set results to live, set time or hidden according to your needs Set the amount of free votes / user in each contest VOTE LIMIT / CONTESTANT Set the limit how many times user can votes each contestant CANCEL VOTES IDENTIFICATION Set identification on / off, use social login, custom login according to your needs IP RESTRICTIONS REVENUE & SPONSORSHIP Monetize your fanbase with integrated ad campaigns REVENUE & SPONSORSHIP PREMIUM VOTES AD VOTES Let fans support their favourites by buying extra vote packages Let fans earn extra votes by watching video commercials LEAD CAPTURE Use lead capture forms to grow your / sponsor database Sponsored interactive button with branded images & animations			
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VOTE LIMIT / CONTESTANT CANCEL VOTES IDENTIFICATION Set in earnount or free votes / user in each contest Enable unvote according to your needs IDENTIFICATION Set identification on / off, use social login, custom login according to your needs IP RESTRICTIONS Set vote limit / IP address Monetize your fanbase with integrated ad campaigns PREMIUM VOTES AD VOTES Let fans support their favourites by buying extra vote packages Let fans earn extra votes by watching video commercials LEAD CAPTURE Use lead capture forms to grow your / sponsor database BRANDED BUTTONS Sponsored interactive button with branded images & animations	RESULTS VISIBILITY	V	Set results to live, set time or hidden according to your needs
CANCEL VOTES Enable unvote according to your needs IDENTIFICATION Set identification on / off, use social login, custom login according to your needs IP RESTRICTIONS Nonetize your fanbase with integrated ad campaigns PREMIUM VOTES AD VOTES Let fans support their favourites by buying extra vote packages Let fans earn extra votes by watching video commercials LEAD CAPTURE Use lead capture forms to grow your / sponsor database BRANDED BUTTONS Set the limit / IP address Monetize your fanbase with integrated ad campaigns Let fans support their favourites by buying extra vote packages Let fans earn extra votes by watching video commercials Use lead capture forms to grow your / sponsor database Sponsored interactive button with branded images & animations	AMOUNT OF FREE VOTES	~	Set the amount of free votes / user in each contest
IDENTIFICATION Set identification on / off, use social login, custom login according to your needs IP RESTRICTIONS Set vote limit / IP address Monetize your fanbase with integrated ad campaigns PREMIUM VOTES Let fans support their favourites by buying extra vote packages AD VOTES Let fans earn extra votes by watching video commercials LEAD CAPTURE Use lead capture forms to grow your / sponsor database BRANDED BUTTONS Sponsored interactive button with branded images & animations	VOTE LIMIT / CONTESTANT	V	Set the limit how many times user can votes each contestant
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REVENUE & SPONSORSHIP Monetize your fanbase with integrated ad campaigns PREMIUM VOTES Let fans support their favourites by buying extra vote packages AD VOTES Let fans earn extra votes by watching video commercials LEAD CAPTURE Use lead capture forms to grow your / sponsor database BRANDED BUTTONS Sponsored interactive button with branded images & animations	IDENTIFICATION	V	Set identification on / off, use social login, custom login according to your needs
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AD VOTES Let fans earn extra votes by watching video commercials LEAD CAPTURE Use lead capture forms to grow your / sponsor database BRANDED BUTTONS Sponsored interactive button with branded images & animations	REVENUE & SPONSORSHIP		Monetize your fanbase with integrated ad campaigns
LEAD CAPTURE Use lead capture forms to grow your / sponsor database BRANDED BUTTONS Sponsored interactive button with branded images & animations	PREMIUM VOTES	✓	Let fans support their favourites by buying extra vote packages
BRANDED BUTTONS Sponsored interactive button with branded images & animations CLISTOM AD INTEGRATIONS	AD VOTES	✓	Let fans earn extra votes by watching video commercials
CLISTOM AD INTEGRATIONS	LEAD CAPTURE	✓	Use lead capture forms to grow your / sponsor database
CUSTOM AD INTEGRATIONS On demand	BRANDED BUTTONS	V	Sponsored interactive button with branded images & animations
	CUSTOM AD INTEGRATIONS	V	On demand