



ONLINE

15 MAY 2025, 10:00 CEST

EAG



EUROPEAN AFFAIRS GROUP



10:00

Introduction

10:05 – 10:25

AVMSD

- Commission study
- EAO Report

10:25 – 10:40

European Media Freedom Act

- Egta-ACT-EBU Audience Measurement Paper

10:40 – 11:00

Digital Fairness Act

- Public consultation
- Update

11:00 – 11:10

Political Advertising/Democracy Shield

11:10 – 11:30

Digital advertising

- Simplification package: GDPR?
- ePrivacy
- Other updates

11:30 – 11:45

DMA/DSA

- DSA Workshops
- AWO Study
- Enforcement update

11:45 – 12:00

Consumer affairs

12:00

End of meeting

The next EAG is scheduled on the 2nd of October (in person).