

HOTEL - DINNER & MIM CONFERENCE LOCATION



[Zurich Marriott Hotel](#)
Neumühlequai 42
8006 Zürich

SUMMARY OF EVENTS (for more details, please refer to the [agendas](#))

WEDNESDAY, 11 MARCH

13:00 - 13:30	Welcome coffee Millennium Ballroom (floor +2)
13:30 - 18:00	TV measurement Session - upon registration ONLY (TV) Millennium Ballroom (floor +2) Networking dinner - Sächsilüüte Restaurant (floor +4) - upon registration (please contact Cécile)
19:30	Standing drinks followed by a buffet - drinks included (2h) Amount: 100€ PayPal commission included - Please pay here (with PayPal account or with credit card) or let Cécile know if you prefer an invoice for wire payment (98€) egta had to prebook the space therefore any cancellation cannot be reimbursed - Please inform the team if you have any food restrictions.

THURSDAY, 12 MARCH

08:45 - 16:15	Market Intelligence Meeting <ul style="list-style-type: none"> • TV session - Millennium Ballroom (floor +2) • Audio session - Century Room (floor +2) Out of respect for the first and last speakers, please plan to be on time and to stay until the end of the conference.
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ON-SITE TRANSPORTATION

TAXI

From Zurich International Airport (ZRH) to Zurich city centre - cost is around CHF 65. You will find the taxis along the inner curbside lanes of Arrival 1 and 2- [bookable here](#) (transfer time: about 10-15 min)

PUBLIC TRANSPORT

The SBB trains will take you to Zurich's main station every 10 minutes. Then walk 750 to location (transfer time: about 0 minutes) - cost CHF 3.60. [More info here](#)

BY CAR

At the Marriott Hotel 50€/day - [more info here](#)

IN CASE OF EMERGENCY

Total TV Audience Measurement Session: Sofie Rutgeerts: +32 486 93 60 39

MIM TV session: Nora Kyurtova +32 499 50 66 11

MIM Radio session: Ania Lara +32 488 25 46 04

ACCESSIBILITY

Hotel is accessible to disabled people

MAP

<https://www.google.com/maps/d/edit?mid=1d6QCuHc4wvO7EcR2PCHplqafsM1pj0Y&usp=sharing>